

# FTTH/B Global Ranking

Fibre-to-the-home Global Alliance

May 2022



# Methodology

- Bottom-UP Methodology - Data and Assumptions are reset every year based on newly gathered data
- Used for FTTH Council Europe, FiberConnect MENA Council and FTTH Council APAC researched by IDATE
- Utilises a combination of
  - Desk Research - Utilising regularly published reports from regulators and leading industry players on FTTH/B market evolution, including EU Commission and per-country Government resources.
  - IDATE Internal resources - large information source on Fibre Market research, updated twice yearly.
  - Direct contact, interviews and questionnaires with leading industry players and IDATE partners, used to verify data already gathered.
  - Information exchange with FTTH Council Europe, MENA and APAC members
  - North America figures provided by the Fiber Broadband Association
  - Sub Saharan Africa figures estimated @Sep 2021 via figures provided by the Digital Council Africa for March 2021.

## Important definitions

**Subscribers:**

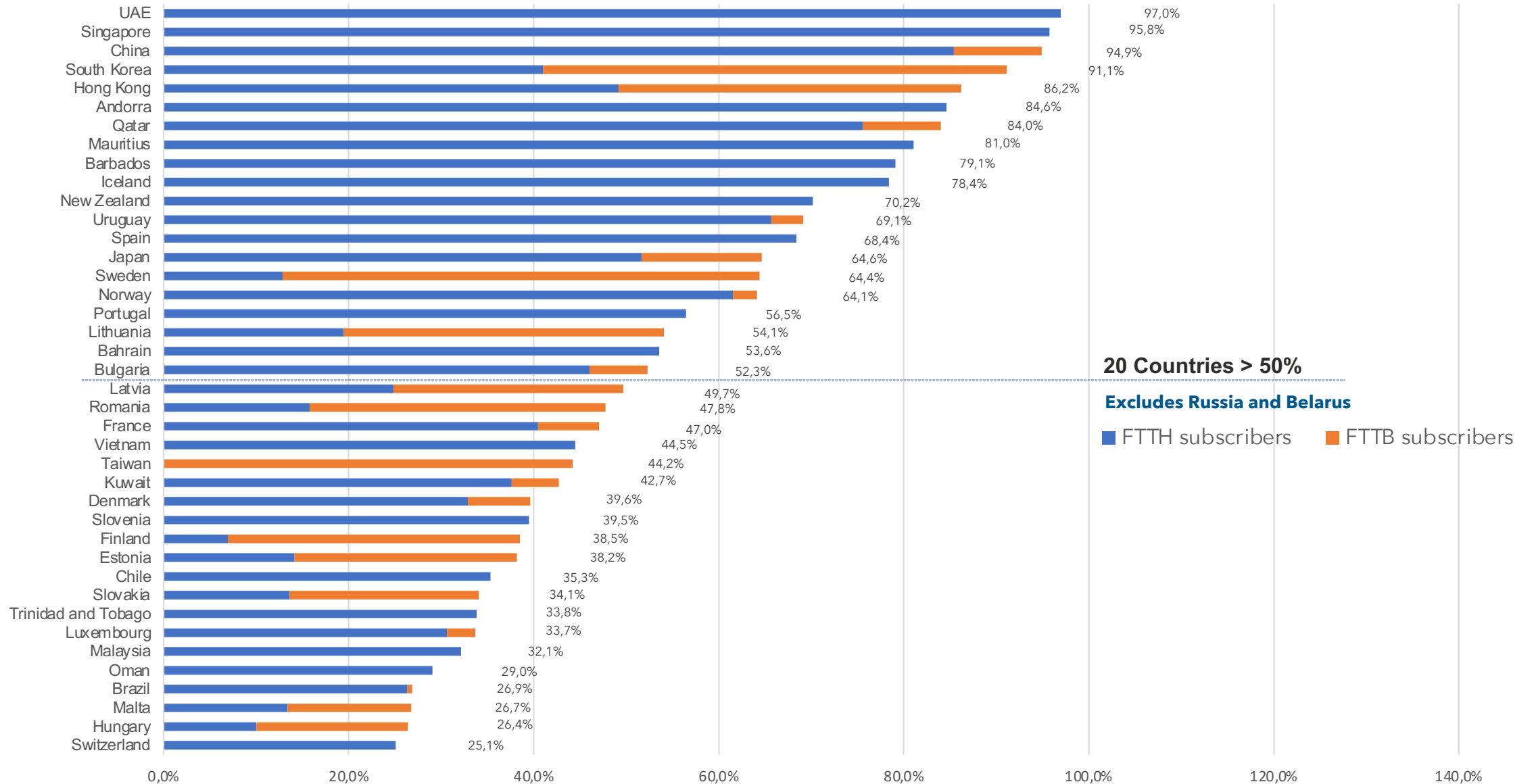
The number of Premises which are connected to a network and are already subscribers

**Penetration rate:**

Subscribers - as a proportion of Total Households



# Global Ranking - FTTH/B Markets - September 2021 – Countries with more than 25% penetration



20 Countries > 50%

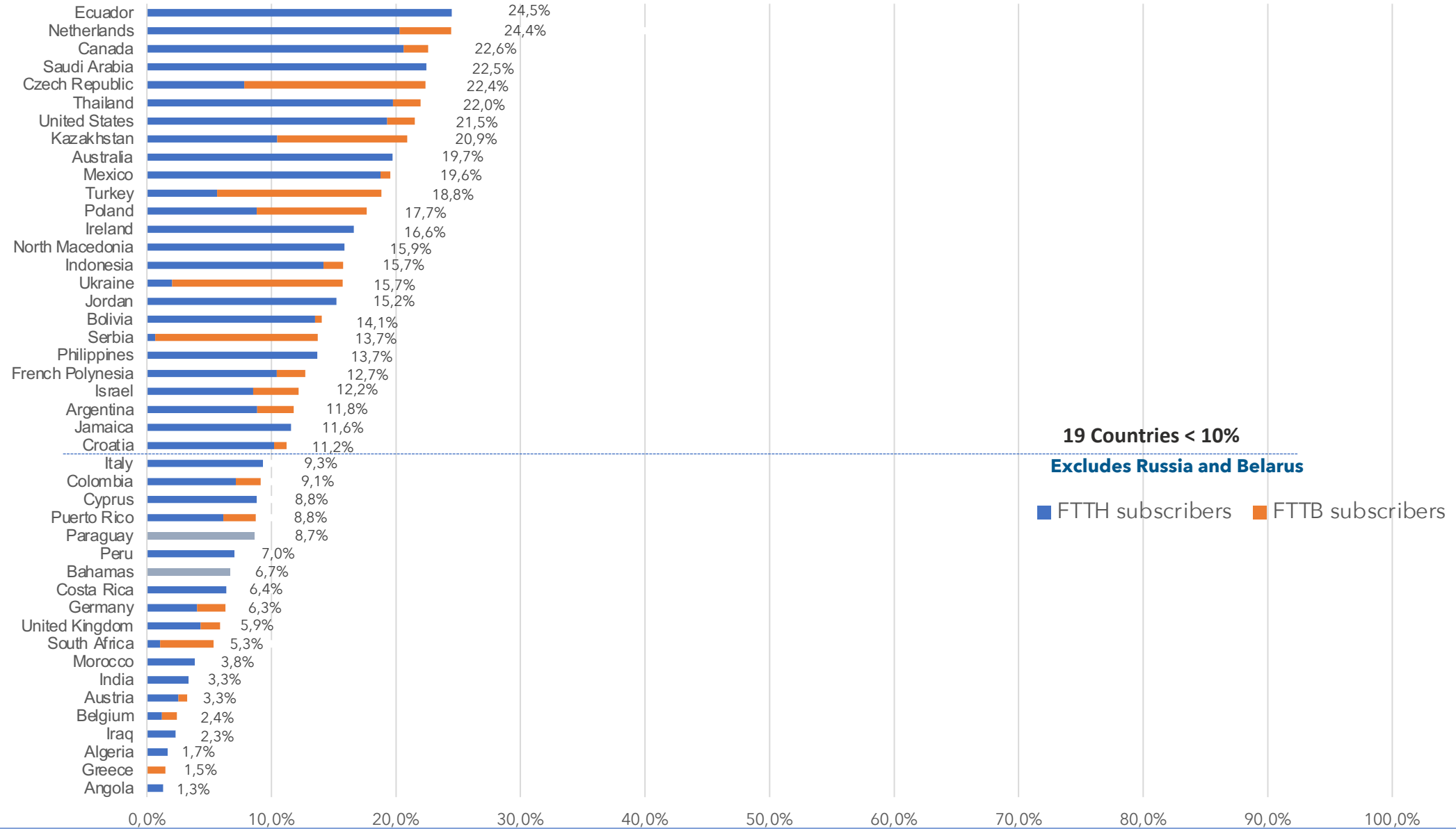
Excludes Russia and Belarus

■ FTTH subscribers ■ FTTB subscribers



# Global Ranking

- FTTH/B Markets - September 2021 – Countries with less than 25% penetration







# Thanks for your attention!

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