

MIA Program



Mercato Internazionale Audiovisivo Film-Drama-Doc

ROME OCTOBER 13 | 17 2021

13 WED	Moderno 1	Moderno 2	Moderno 3	Moderno 4	Palazzo Barberini
9.00 - 9.30					
9.30 - 10.00					
10.00 - 10.30					
10.30 - 11.00					
11.00 - 11.30					Spazio Mostre MIA Opening Press Conference
11.30 - 12.00					(Upon invitation only)
12.00 - 12.30					
12.30 - 13.00	STRATEGIC DEVELOPMENT TALK Learning more about simulated sex and nudity on set: inside the work of an Intimacy coordinator	HOSTED TALK URUGUAY: A Country of Great Stories, and your Film-hub in Latam			
13.00 - 13.30	work of an intimacy coordinator				
13.30 - 14.00					
14.00 - 14.30					
14.30 - 15.00			MIA I TALK		
15.00 - 15.30			A Film is a Film is a Film An open conversation about the current film's state of the art		
15.30 - 16.00		UNSCRIPTED TALK	vs shape-shifting audiences		
16.00 - 16.30		RESHAPE – Empower Human Potential			
16.30 - 17.00					
17.00 - 17.30					
17.30 - 18.00			HOSTEDITALK		
18.00 - 18.30			Amazon Studios in conversation - followed by an exclusive screening of the first episode		
18.30 -19.00			of Bang Bang Baby		
19.00 - 19.30					
19.30 - 20.00					
20.00 - 20.30					
20.30 -21.00					

Wednesday, October 13th

11.00am (90')

MIA Opening | Press Conference

MIA 2021, together with all partners, opens its physical and digital doors to all registered players.

Access: Press / upon invitation

12:30 (20')

Moderno 2

HOSTED TALK

URUGUAY: A Country of Great Stories, and your Film-hub in Latam

Produced by Ministerio de Educación y Cultura, Dirección Nacional de Cultura, INCAU (Instituto Nacional del Cine y el Audiovisual) de Uruguay.

Uruguay, one of the most stable countries in the world, has become a film hub in Latin America due to its government incentives (25% cash rebate, VAT 0) and the grown of the local audiovisual industry. International services and local cinematography production have increased its visibility and Impact, getting International recognition at the most important markets and festivals. Uruguayan producers and institutional representatives introduce the benefits and advantages of 'filming in' or 'coproduce with' Uruguay.

Speakers: Valentina Prego (Film Commissioner, Uruguayan Film Commission); Marcio Migliorisi (Head of International Affairs at the National Institute of Cinema and Audiovisual, Uruguay).

Moderator: Valentina Prego (Film Commissioner, Uruguayan Film Commission)
Access: Industry + Press+Talks, streaming, available On Demand

12:30pm (60')

Moderno 1

STRATEGIC DEVELOPMENT I TALK Learning more about simulated sex and nudity on set: inside

The much-needed approach of more respect, diversity, and transparency in the wake of the #MeToo movement contributed to the rise and blooming of a new professional category on film and tv sets: the intimacy coordinator. Not only do they choreograph simulated sex scenes on screen, but they also advocate for actors' rights to feel safe and comfortable with scenes involving nudity or sexual content, while keeping up with the vision of writers and directors. A constant negotiation involving transparency, communication, and consent aimed at establishing a clear set of best practices and standardized codes of conduct. Part of their work is also contributing to dismantling stereotypes in the representation of sexuality

Join us in this conversation with Ita O'Brien (Intimacy coordinator on Sex Education, Normal People, I May Destroy You), who's been among the pioneers in this field, to discover all you need to know about intimacy coordinators.

Speakers: Ita O'Brien (Intimacy Coordinator and Founder of Intimacy on Set), Ju-

Speakers: Ita O'Brien (Intimacy Coordinator and Founder of Intimacy on Set), Julie Billy (Founder and Producer of June Films, co-founder and co-chair of Collectif 50/50)

Moderator: Cassandra Han (Casting Director)

the work of an Intimacy coordinator

Access: Industry + Press+Talks, no streaming, available On Demand

3.00 pm (120')

Moderno 3

A Film is a Film is a Film

Does the audience know best? An open talk about the present state and the future of the film, the fast-changing production and distribution models, opportunities and threads, audiences' identities and behaviours shifts, the seriality interconnection and how they affect not only the industrial and creative landscapes, but also the definition of film itself.

Speakers First Session: Riccardo Tozzi (President and Founder at Cattleya) – Chairman; Introductory presentation: Michele Casula (Audience Analyst) – data overview; Marta Donzelli (Founder Vivo Film, President Fondazione Centro Sperimentale di Cinematografia); Nicola Maccanico (AD Cinecittà); Stefano Massenzi (Head of Aquisitions and Business Affairs, Lucky Red); Lorenzo Mieli (CEO at The Apartment); Matteo Rovere (Director & Producer), Thomas Bertacche (CEO at

Speakers Second Session: Maria Pia Ammirati (Rai), Antonella d'errico (Sky), Sara Furio (Netflix), Jaime Ondarza (Viacom).

Access: Industry + Press + Talks, live streaming

4.00 pm (60')

Moderno 2

Unscripted | Talk

RESHAPE - Empower Human Potential

An Original Documentary Series 6x30'. In this 6 episode documentary series, visionary leaders and thinkers connect with famous Italian hosts with whom they share values and passions. From Italy to the World. It is for anyone interested in Emotions & Humanism, in Technology & Innovation and inspires people by connecting technology to the most important human qualities: emotions – to achieve a new way of living relationships and businesses. As our lives are flooded with digital technologies, the frontiers between Humans and Machines have never been so narrow and the connection between Emotions and Technology needs to be enhanced to empower human potential and build a better and sustainable future together. Each episode explores a broad theme through monologues and conversations between the characters giving an informal and intimate flavour to the storytelling. A project by Emotion Network | coproduced by Lotus Production.

International sales: Nexo Digital.

Speakers: Véronique Commelin (Head of International Sales Nexo Digital), Oscar Farinetti (Founder EATALY and Green Pea), Mattia Mor (Founder & Ceo Emotion Network)

6.00pm (90')

Moderno 3

HOSTEDITALK

Amazon Studios in conversation - followed by an exclusive screening of the first episode of Bang Bang Baby

Nicole Morganti (head of Amazon Originals, Italy) and Davide Nardini (head of Scripted Amazon Originals, Italy) meet the Italian and international audiovisual industry, to illustrate the upcoming Amazon Studios projects in Italy and present an exclusive preview of the first episode of *Bang Bang Baby*, the Italian Amazon Original series, launching on Prime Video in 2022.

Speakers: Nicole Morganti (head of Amazon Originals, Italy); Davide Nardini (head of Scripted Amazon Originals, Italy).

Access: Industry + Press + Talks, live streaming

Bang Bang Baby is a crime drama set in Milan in the late '80s which tells the story of a shy, insecure teenager who becomes the youngest member of a criminal organization, not for money, ambition or the desire of power, but to win the love of her father. Created by Andrea Di Stefano, directed by Michele Alhaique, Margherita Ferri, Giuseppe Bonito and written by Andrea Di Stefano, Valentina Gaddi and Sebastiano Melloni, Bang Bang Baby is an Italian Amazon Original series, produced by Lorenzo Mieli for The Apartment and Wildside, both Fremantle companies, and it will be available exclusively on Prime Video in Italy and in over 240 countries in 2022.

Speakers: Nicole Morganti (head of Amazon Originals, Italy); Davide Nardini (head of Scripted Amazon Originals, Italy).

Access: Industry only, no press, no talks, not available on digital platform



4	Quattro Fontane 1	Quattro Fontane 2	Quattro Fontane 3	Quattro Fontane 4	Quattro Fontane 5	Moderno 5	Digital 1	Digital 2	Digital 3	Digital 4	
9.00 - 9.30		THE INNER CAGE 117', Leonardo Di Costanzo	INEXORABLE 98', Fabrice du Welz	MONTE VERITÀ 110', Stefan Jäger	BLUE EYES 86', Michela Cescon	WAITING FOR BOJANGLES 120', Régis Roinsard	THE BLACK SQUARE 100', Peter Meister			A BOOKSHOP IN PARI	4
9.30 - 10.00	MAIXABEL 115' Icíar Bollaín	Vision Distribution VOD © + D	Playtime VOD C + D	Playmaker Munich VOD © + D	RAICOM VOD © + D	Studiocanal ©	Picture Tree International	THE GIANTS 80' Bonifacio Angius	107 MOTHERS 90', Peter Kerekes Films Boutique	True Colours Glorious File	n f
10.00 - 10.30	Film Factory Entertainment				THE HIDDEN CHILD			Coccinelle Film Sales VOD	VOD		
10.30 - 11.00	© + D		JANE BY CHARLOTTE		110', Roberto Andò RAI COM						
11.00 - 11.30		DEAR THOMAS 150', Andreas Kleinert The Match Factory	90', Charlotte Gainsbourg The Party Film Sales VOD © + 0	True Colors Glorious Film 109' private screening	VOD © + D	THE GREAT SILENCE 108', Alessandro Gassmann Vision Distribution	EVEN MICE BELONG IN HEAVEN 86', Denisa Grimmová, Jan Bubeníček	THE INVISIBLE GIRL 96', Dorian Fernandez Moris Coccinelle Film Sales	THE GUEST 78', Ana Mancera Wide Management	THE MIRACLE CHILD 97', Silvia Brunelli TVCO	
11.30 - 12.00	THE DAUGHTER 122', Manuel Martín Cuenca	VOD © + D		VOD © + D		VOD C + D	Charades	VOD	VOD	VOD	
12.00 - 12.30	Film Factory Entertainment VOD © + D	1	THE ALBANIAN VIRGIN 123', Bujar Alimani								
12.30 - 13.00			Playmaker Munich	SPICY	LEMON AND POPPY SEED CAKE 118', Benito Zambrano		WELCOME VENICE 12:45	Charades Promo-Reels	NUESTROS DÍAS MÁS FELICES 100', Sol Berruezo Pichon- Rivière		
13.00 - 13.30				CALABRIA 58', Giacomo Arrigoni, Oplus Europe VOD © + D	Filmax VOD © + D		100', Andrea Segre True Colours Glorious Film	43'	Wide Management VOD		
13.30 - 14.00							VOD				
14.00 - 14.30		THE LOVE LETTER 90', Jérôme Bonnell MK2	PROMISES 14:20	AND TOMORROW WE WILL BE DEAD 115', Michael Steiner		AN ORDINARY MOTHER 100', Sylvie Audcoeur France TV Distribution		HELP! MY IN-LAWS ARE VAMPIRES!		BLACKOUT LOVE 98', Francesca Marino True Colours Glorious Fili	
14.30 - 15.00	CARPE DIEM LA SARA Trailer 3', Tommaso (Tom) De Fillippe, Sarah De Filippe Carpe That Diem VOD @ + ①	VOD © + D	110', Amanda Sthers Vision Distribution	Playmaker Munich VOD © + D	FREAKS OUT 141', Gabriele Mainetti RAI COM	VOD C + D		14:15 90', Volfango De Biasi	PATRICK & SEBASTIEN VS THE FAKE NEWS 81', Mouloud Achour, Dominique Baumard	VOD	4
15.00 - 15.30	LITTLE NICHOLAS' TREASURE 15.00		VOD C + D		VOD © ÷ D			Minerva Pictures VOD	WTFilms		
15.30 - 16.00	103', Julien Rappeneau Charades	EVERYTHING WILL CHANGE 93', Marten Persiel TF1 Studio					BOILING POINT				
16.00 - 16.30	©	VOD © + D	THE SEA AHEAD 16:15	TO BE KURDISH 87', Fariborz Kamkari ACEK		True Colors Glorious Film 70' private screening	15:45 96', Philip Barantini Charades	MILAN KUNDERA - FROM THE JOKE TO INSIGNIFICANCE	THE JUDGEMENT 130', Sander Burger Picture Tree International	EZIO BOSSO - THE THINGS TH REMAIN 104', Giorgio Verdelli	AT
16.30 - 17.00			115', Ely Dagher The Party Film Sales	©		VOD C + D	VOD	16:15 95', Miloslav Šmídmajer		RAI COM VOD	
17.00 - 17.30	WETLAND 111', Iñaki Sánchez Arrieta Film Factory Entertainment	NIGHTRIDE 17:15	VOD C + D		TRALALA 120', Jean-Marie and Arnaud Larrieu			Wide Management VOD		Ci	16:45-18:30 nema Moderno Sala 4 /HAT'S NEXT
17.30 - 18.00	VOD © + D	97', Stephen Fingleton Pulsar Content		AUTHENTIK 112', Audrey Estrougo WTFilms	Pyramide International	ZERO FUCKS GIVEN 112' Emmanuel Marre; Julie	THE DEVIL'S DRIVERS 90', Daniel Carsenty, Mohammed Abugeth				ITALY
18.00 - 18.30		©	A PURE PLACE 18:15	_ ©		Lecoustre Charades	Films Boutique VOD	LAND OF THE SONS 120', Claudio Cupellini True Colours Glorious Film		RIVER 86', Laurenzo Vergeyns Wide Management	Ł
18.30 - 19.00			91', Nikias Chryssos Playmaker Munich					VOD		VOD	
19.00 - 19.30			VOD C + D			SISTERS FOREVER					
19.30 - 20.00						100', Andrea Porporati RAI COM					
20.00 - 20.30						VOD C + D					
20.30 - 21-00											

44					
14 THU	Moderno 1	Moderno 2	Moderno 3	Moderno 4	Palazzo Barberini
9.00 - 9.30			HOSTED PANEL When Italy Meets Taiwan: Co-Production Incentives by		
9.30 - 10.00		ANIMATION TALKS From Paper to Screen - Making Zerocalcare's World Real	Taiwan Creative Content Agency	SCRIPTED I CO-PRODUCTION MARKET AND PITCHING FORUM Film Pitching Forum Session 1	Unscripted Co-Production Room UNSCRIPTED I WORKSHOP You See it, You Love it,
10.00 - 10.30			HOSTED PANEL Italy for Movies: Welcome to the Italy of cinema	Session i	Let's Clear it (Upon invitation only)
10.30 - 11.00			HOSTED PANEL Study on The Audiovisual Industry Results in The		Sala dei paesaggi ROUND TABLE Future is Education
11.00 - 11.30		HOSTED TALK In Conversation with Ivan Cotroneo	International Markets	UNSCRIPTED FACTUAL TALK Sogno Azzurro: A Case History	Produced by Anica, CNA Cinema Audiovisivo and Anica Academy
11.30 - 12.00					
12.00 - 12.30	HOSTED PANEL What's Next? New Generation Contents	HOSTED PANEL 3rd APA Report on the Italian A/V Industry (upon invitation only)		HOSTED PANEL The Dream Team: Talents, Producers and Their Relationships	
12.30 - 13.00				Relationships	
13.00 - 13.30					
13.30 - 14.00					
14.00 - 14.30	INNOVATION FOR CREATIVE INDUSTRIES TALK Development and Integration of the 5G Vanguard: a follow-up.	HOSTED PITCH TFL SeriesLab Pitching Session	In conversation with AGBO's Co- Chairman,	UNSCRIPTED I DOC TALK Rai Documentari and the International Co-productions	
14.30 - 15.00	Production and High-Resolution Live Content Streaming, the Fruition of Content in Augmented		Joe Russo		
15.00 - 15.30	and Virtual Reality.			UNSCRIPTED FACTUAL TALK Discovery Italia: Fueling Real Life Entertainment	Sala dei paesaggi Film Financing Bundles - 1:1 Meetings
15.30 - 16.00			SCRIPTED PANEL The future state of the film industry		
16.00 - 16.30	HOSTED PANEL Apulia: Local Services for International Movies	SCRIPTED PANEL			
16.30 - 17.00		New Business Models in Television		CONTENT SHOWCASE WHAT'S NEXT ITALY	
17.00 - 17.30			HOSTED TALK Festival Spaces: Which New Areas? Produced by AFIC in	MIST ONEAT HAET	
17.30 - 18.00		HOSTED TALK UniCredit - Looking Forward: What Future for the Film	cooperation with MiC		Sala dei paesaggi INNOVATION FOR CREATIVE INDUS- TRIES I CLOSED DOORS SESSION
18.00 - 18.30	UNSCRIPTED DOC TALK See Past Reality: Cutting-Edge Tech Transforming the Art of	Industry?			Synergy between Regions and Houses of Technology as an international asset
18.30 -19.00	Filmmaking				
19.00 - 19.30					
19.30 - 20.00					
20.00 - 20.30					
20.30 -21.00					

Thursday, October 14th

9:00am (45')

HOSTED PANEL

When Italy Meets Taiwan: Co-Production Incentives by Taiwan Creative Content Agency, Co-Organized With MIA - Produced by TAICCA, Taiwan Creative Content Agency

Established in June 2019 and supervised by the Ministry of Culture, Taiwan Creative Content Agency (TAICCA) is a professional intermediary organization that promotes the development of Taiwan's content industries. With an activity ranging from film and television, to pop music, publishing, ACG, and cultural technologies, TAICCA strives to promote Taiwan's cultural brand in the world. Join us to learn more about world-class co-production and post-production incentives in Taiwan, and see what Taiwan can offer in an international collaboration with Italy. TAICCA invites Central Motion Picture to join the breakfast, to share their successful story of the international co-productions case of the Oscar-winning movie The Life of Pi. Speakers: lole Maria Giannattasio (International activities, legal support and research unit - Direzione Generale Cinema e Audiovisivo DGCA - MiC), Stefano Centini (Director and producer of Volos Films LTD.), Yun Chiu (Central Motion Picture Co.), Joyce Tang (Senior Manager of Content Lab Dept, TAICCA)

Moderator: Marco Spagnoli - Head of Unscripted Content and Animation Activities at Mercato Internazionale Audiovisivo

Access: Industry + Press + Talks, live streaming, available On Demand

9.30am (60')

SCRIPTED I CO-PRODUCTION MARKET AND PITCHING FORUM FILM Pitching Forum - Session #1

The Film Co-Production Market & Pitching Forum is an effective market platform with a selected portfolio of projects and international industry delegates where to find real opportunities for development and financing, presenting a session of public pitching. Discover our new film projects!

CLOUDS ON LEASHES - Produced by Reynard Films

THE REGISTER - Produced by Eurofilm

PASSPORT TO UKRAINE - Produced by Biônica Filmes

LAST CHORD IN THESSALONIKI - Produced Eran Riklis Productions 1997 OLIMPIA'S WAY - Produced by K+

THE TRIAL - Produced by Artbox

Access: Industry, live streaming, available On Demand

9.30am (60')

Moderno 2

ANIMATION I TALKS

From Paper to Screen - Making Zerocalcare's World Real

An accomplished and beloved graphic novelist, with a rich universe of characters. language, foibles, recurring jokes. The transition to animated series, and with an original story, to boot, was not a given. Movimenti Production and BAO Publishing tell the tale of how they tackled the challenge... and delivered a world-class product that's true to the creator's voice and style. What were the goals? The hurdles? The risks? The development of a process and workflow will be detailed in a lively talk between the publisher that has been the custodian of the author's lore for a decade, and the Production Company and Animation Studio that has produced the show hand by hand with Zerocalcare.

Speakers: Giorgio Scorza (Movimenti Production), Michele Foschini (Bao Publi-

Access: Industry + Press + Talks, live streaming, available On Demand

9.30am (60')

Palazzo Barberini - Unscripted Co-production Room - upon invitation only

UNSCRIPTED I WORKSHOP

You See it, You Love it, Let's Clear it

The main goal of this workshop is to delve into the world of research, archival imagery and music rights clearances. We'll get familiar with concepts such as fair use, public domain and orphan works to discover different ways to reduce costs and limit risks when finding and clearing photographs, footage and music. Copious handouts and templates included.

Speakers: Elizabeth Klinck (Visual Researcher)

10.00am (30')

HOSTED PANEL

Italy for Movies: Welcome to the Italy of cinema

New graphic branding for the locations and production incentives national Portal for the cinema and audiovisual industry, along with new services for operators and cinema tourists. Established by the Ministry of Culture and the Directorate General for Cinema and Audiovisual, Italy for Movies was created by Cinecittà.

Speakers: Chiara Sbarigia (President of Cinecittà S.p.A) Carmen Diotaiuti (Project Manager and Deputy Director of Italy for Movies Cinecittà S.p.A), Cristina Priarone (President of Italian Film Commissions)

Moderator: Bruno Zambardino - Institutional Coordination of Italy for Movies Cinecittà S.p.A - DGCA

10.30am (60')

Palazzo Barberini, Sala Paesaggi

ROUND TABLE

Future is Education

The centrality of the training of the producer as a creative entrepreneur. Business

Education courses on the figure of the all-round entrepreneur in the film industry. Produced by ANICA, CNA Cinema Audiovisivo and ANICA Academy.

10.30am (90')

Moderno 3

HOSTED PANEL

Study on The Audiovisual Industry Results in The International Markets

Research by the Rossi-Doria Economic and Social Research Center of the Roma Tre University on behalf of ICE - Agency for the promotion and internationalization of Italian companies.

This Report offers an updated assessment of the position of the Italian audiovisual industry on international markets, taking into account both the traditional ways in which trade of goods and services takes place, and the different forms of consumption of audiovisual content, including cinemas and digital distribution platforms

Opening speech: Lucia Borgonzoni - Undersecretary of State for Culture - MiC -Italian Government; Manlio Di Stefano - Undersecretary of State for Foreign Affairs and International Cooperation - MAECI - Italian Government: Roberto Luongo - Director General ITA - ICE Agenzia; Nicola Borrelli - Director General for Cinema and Audiovisual Department of Ministry of Culture - MiC - Italian Government Greetings: Lucia Milazzotto - Mia Market Director

Research Presentation: P. Lelio lapadre - Full Professor of Applied Economics at the University of L'Aquila and member of the Scientific committee, Rossi-Doria Excellence Centre, Roma Tre University

Moderator: Roberto Stabile - Head of International Department ANICA and ITA Audiovisual Desks Coordinator

Access: Industry + Press + Talks, live streaming

11:00am (45')

HOSTED I TALK

In Conversation with Ivan Cotroneo

Produced by ANICA in cooperation with MIC - Direzione Generale Biblioteche e

How to master the art of storytelling, craft entertainment and deliver stories to audiences everywhere, from novels, to television and the silver screen. Don't miss the chance to hear insights and peek into the mind of polyhedric and awarded writer, scriptwriter and filmmaker Ivan Cotroneo, in conversation with Marco Spagnoli. Speakers: Ivan Cotroneo (author, scriptwriter, filmmaker)

Moderator: Marco Spagnoli - MIA | Head of Unscripted Division and Animation

Access: Industry + Press + Talks, streaming available On Demand

11.00am (60')

UNSCRIPTED | FACTUAL TALK

Sogno Azzurro: A Case History

The path of the Italian National Football team towards the 2021 European Championship. The Fans enter the Azzurri's public and private life to discover all the

Host: Matteo Pilati (MIA Unscripted Consultant)

Speakers: Achille Corea (Producer), Michele Gambino (Producer), Azzurra Di Tomassi (Director), Paolo Corvi (Responsabile Comunicazione FIGC), Giovanni Valentini (Direttore Commerciale FIGC).

Access: Industry + Press + Talks, live streaming, available On Demand

12.00pm (90')

Moderno 2

HOSTED PANEL

3rd APA Report on the Italian A/V Industry (upon invitation only)

APA presents the "3rd APA Report on the Italian Audiovisual industry", realized by the Association with the patronage of MiC - Ministero della Cultura and Istituto Luce Cinecittà, which will offer a wide overview of the supply chain: the value of the production, the employment, the publishing trends and the listening data of free, pay broadcasters and streaming services.

Speakers: Maria Pia Ammirati, Head of Drama RAI; Daniele Cesarano, Head of Drama RTI SpA - Gruppo Mediaset, Eleonora Andreatta, Vice President Original

Moderator: Giancarlo Leone, President of APA Audiovisual Producers Associa-

12.00pm (60')

HOSTED PANEL

What's Next? New Generation Contents

During the WarnerMedia and Boing SpA panel, "WHAT'S NEXT? NEW GENERA-TION CONTENTS," Marco Berardi will interact with young storyteller and visual artist Caterina Cappelli, winner of WHAT A CARTOONIST!, a call to action by Cartoon Network Italia, launched at MIA 2020 dedicated to finding new creative ideas for animated series, video games, or TV formats, A clip of RETIRED MONSTERS - a project by Caterina Cappelli produced by Cartoon Network Italia - will be screened in world premiere. The panel will then examine original productions targeted at kids and the importance of offering increasingly innovative content. Among the examples, Boing's latest original production at its second edition, BOING CHAL-LENGE, featuring an even more cross-media vision. The show will now present three original episodes on the Boing App every week - on Mondays, Wednesdays, and Fridays - aiming to create the final teams competing in the elimination episode to be aired on Boing every Monday at 7.50 pm. To close the panel, the

announcement of Boing's new commitment to reward Italian excellences for the production of kids-oriented content

Speakers: Marco Berardi, Chief Executive Officer Boing SpA and VP Head of Advertising WarnerMedia Italy & Iberia; Caterina Cappelli - Storyteller and visual artist, winner of WHAT A CARTOONIST!

Moderator: Marco Spagnoli - Head of Unscripted and Animation Activities at MIA Access: Industry + Press + Talks, live streaming, available On Demand

12.00pm (60') Moderno 4

HOSTED PANEL

The Dream Team: Talents, Producers and Their Relationships

The international boom in drama series has created an urgent need for talented drama writers from diverse backgrounds who are able to deliver stories that capture audiences' imaginations and amplify voices that are underrepresented. International training programs are aiding this process by bringing talents and producers together and by helping producers understand how best to nurture their writers and directors

TorinoFilmLab, ACE Producers and MIDPOINT Institute present a session which looks at how talents and producers can find each other, how the best collaborations are made and the differences between these relationships when it comes to series and film. When content is king, is there an upset in balance?

Speakers: Nicola Lusuardi - Head of Study at TFL SeriesLab and Head of Development at The Apartment; Martichka Bozhilova - Producer at Agitrop; Gabor Krigler - Head of Studies at TV Launch and MIDPOINT Institute tutor, and founder

Moderator: Angelica Cantisani - Project Manager, TorinoFilmLab

Access: Industry + Press + Talks, live streaming

2.00 pm (60')

INNOVATION FOR CREATIVE INDUSTRIES I TALK

Development and Integration of the 5G Vanguard: a follow-up. Production and High-Resolution Live Content Streaming, the Fruition of Content in Augmented and Virtual Reality.

An informative panel to raise awareness, discuss, analyze and understand the potential of 5G technology, artificial intelligence, and possible applications in the audiovisual world

Introduction: Rappresentante Ministero dello Sviluppo Economico, Francesco Rutelli (Presidente ANICA), Giancarlo Leone (Presidente APA)

Speakers: Manuela Cacciamani (Executive Director Direct2Brain), Stefano Ciullo (Director, Public Policy Netflix Italia), Nicola Maccanico (Amministratore Delegato, Cinecittà), Luca Rea (Fondazione Ugo Bordoni, Responsabile AREA TLC - Reti e

Presentations of cases study by: Tim Vision, Fastweb, Invisible Cities and Google

2.00pm (60')

SCRIPTED | OPENING KEYNOTE In conversation with AGBO's Co-Chairman, Joe Russo

Award-winning and record-breaking director, writer and producer, JOE RUSSO, Co-Chairman of AGBO, the production company founded in 2017 with his brother, Co-Chairman Anthony Russo, will be the protagonist of the opening keynote interview of the MIA Scripted Division.

Moderator: Sean Furst President of Film and TV, Skybound Entertainment Access: Industry + Press + Talks, live streaming, available On Demand

2.00 (120')

Moderno 2

HOSTED PITCH TFL SeriesLab Pitching Session

SeriesLab is an advanced training program powered by TorinoFilmLab for European scriptwriter, director and producer with a TV series project at an early stage of development. SeriesLab aims at developing innovative and high-profile international TV series projects through 2 residential and 1 on-line workshops.

Moderator: Luigi Ventriglia - TFL Pitching Trainer and moderator Access: Industry, live streaming, available On Demand

2.00pm (60')

Moderno 4

UNSCRIPTED | DOC TALK

Rai Documentari and the International Co-productions

This panel presents some of the major international co-productions in which RAI Documentari in its first year of activity has been participating, in a joint discussion with international partner broadcasters and executive producers involved in the

Host: Duilio Giammaria (Director, Rai Documentari)

Speakers: Caroline Behar (Head of Acquisitions & International Coproductions, France Telévision), Suzanne Biermann (Commissioning editor ARTE), Jorge Franzini (Vice President Original Content Development & Programming, Curiosity Stream), Caroline Haidacher (Commissioning editor, ORF), Tom Koch (Vice President, PBS Distribution PBS).

Access: Industry + Talks, live streaming, available On Demand

3.00pm (60')

Moderno 4

UNSCRIPTED | FACTUAL TALK Discovery Italia: Fueling Real Life Entertainment

With its high volume of quality productions distributed across D2C products and

linear brands, Discovery represents one of the most innovative and relevant content powerhouses in Italy. The keynote will discuss the approach Discovery Italy is taking for local content from a creative and strategic perspective, its signature style in real-life entertainment, and its role within the ever growing and changing audiovisual landscape

Speakers: Cecilia Penati (Creative Content Development Senior Manager

In this session industry experts will discuss current strategies and trends for

Access: Industry + Talks + Press, live streaming, available On Demand

3.30pm (60') Moderno 3

SCRIPTED PANEL

The Future State of the Film Industry

global film production, sales and distribution. You will get insight into the varying business models, the state of the marketplace, the new role of the distributors, "all rights" versus direct VOD platform deals, and expectations for 2021 and beyond. Speakers: Marc Gabizon, CEO Wild Bunch; Michael Weber, CEO The Match Factory; Eve Gabereau, CEO, Modern Film Entertainment; Rémi Burah CEO, ARTE France Cinéma; Scilla Andreen, CEO & Co-Founder IndieFlix; Jonathan Kier, Pro-

ducer; Sean Furst, President of Film and TV, Skybound Entertainment. Moderator: Andrea Occhipinti - Founder and CEO Lucky Red Access: Industry + Press + Talks, live streaming, available On Demand

4.00pm (60')

HOSTED | PANEL

Apulia: Local Services for International Movies

How Puglia achieved its presence on the International movie radar. An analysis on method, strategies and unexpected events that - through these 15 years - built Apulia Film Commission as it functions nowadays. A collection of the major case studies experienced on the field to discuss and rethink the role of an institution out of the box. An opportunity to imagine and protect the future of a landscape born to host and set to facilitate and enhance the strength, value and magic of cinema.

Speakers: Raffaella Delvecchio (International Production Manager, Apulia Film Commission), Antonio Parente (CEO of Apulia Film Commission) Access: Industry + Press + Talks, available On Demand

4.15pm (60')

SCRIPTED PANEL **New Business Models in Television**

Television as a medium was invented in part as a means to advertise products to an audience. The advent of subscription TV has brought a sea change in the way we think about the medium with many pronouncing the death of AD-supported content. But is AD-supported Television dead or is there still a desire for free content provided in both a linear and on demand format. The panel will focus on the new landscape of AD-supported TV from AVOD to FAST to hybrid SVOD/AVOD models, what role advanced analytics can play, and how the origins of television may provide a window into the future of the medium

Speakers: Stuart McLean (CEO Fast Studios), Cristina Sala (Senior Business Development Italy TV Plus ESBO - European Business Development, Samsung). Tobias Queisser (Co-founder & CEO, Cinelytic).

Chair: Rick Jacobs, CEO Skybound Galactic (curator and moderator). Access: Industry + Press + Talks, live streaming, available On Demand

4:45pm (90')

CONTENT SHOWCASE I WHAT'S NEXT ITALY

MIA presents What's Next Italy, the work in progress dedicated to the Italian Production and the freshest, yet-to-be-seen Italian films

CALCINCULO by Chiara Bellosi DELTA by Michele Vannucci MARGINI by Niccolò Falsetti IL MUTO DI GALLURA by Matteo Fresi IL PATAFFIO by Francesco Lagi PIOVE by Paolo Strippoli PROFETI by Alessio Cremonini SETTEMBRE by Giulia Steigerwalt VETRO by Domenico Croce

Moderator: Nick Vivarelli (Varietv) Access: Industry only, no press, not available in streaming nor on demand on the digital platform

5.00pm (60')

Moderno 3 HOSTED | TALK

Festival Spaces: Which New Areas? Produced by AFIC in cooperation with MiC With a funding system that at the level of public institutions (both local and na-

tional) is trying to cope with a complex situation and difficult recovery, the loss of alternative forms of funding and a local support network could soon be shown to be deadly. There is a parallel promotional dimension that is also at risk: for many of the small or medium-sized events we represent or know about, it is precisely the beauty of the local area that has been made into a significant asset in their success and long-term survival. Film festivals also exist because they promote a local area, giving it a soul and recovering its original character, its roots and the memories of the sites, multiplying the appeal thanks to the driving force of

culture. Deciding which tools can be used to recover these aspects, "mapping" the existing situation and analysing the effects noted, outlining possible models that bear in mind a continuously and inevitably changing situation, is the ultimate scope of our project, a project we intend to make available to administrators and potential investors through a recognisable and modern assessment tool. This will take place starting from consideration of the situation of the regions in Italy, acknowledging that reinforcement of the Film Commission and effective international promotion – all the more necessary when it is a question of recovering tourist market share that has been lost – cannot happen without research and the preparation of innovative models, and for this reason will shortly be necessary for everyone. The challenge will be precisely to standardise geographical areas as much as possible, in agreement with the Ministry, and to identify new forms of support for film festivals, such as Art Bonus for example.

The meeting will be followed by a special wine-tasting organised by FIVI | Federazione Italiana Vignaioli Indipendenti

Moderator: Bruno Zambardino - Italy for Movies / Cinecittà Luce. **Access:** Industry + Press+Talks, streaming, available On Demand

5.30pm (60')

Moderno 2

HOSTEDITALK

UniCredit - Looking Forward: What Future for the Film Industry?

Laura Torchio will outline the post-pandemic scenario of the theatrical film and audiovisual industry in 10 minutes and suggest recovery directions to overcome the crisis. Nicola Maccanico will talk about how the government believes in the value of cinema and intends to support its growth with the PNRR, Piano nazionale di ripresa e resilienza, (a governmental recovery plan) investment in Cinecittà. Occhipinti, Degli Esposti, and Amadei will talk about how their companies have reacted to the crisis and how UniCredit has supported them along the way. A producer, a distributor, and a theatrical exhibitor outlining the industry's current status.

Speakers: Giampaolo Letta (Presidente Consiglio Territorio UniCredit Centro), Laura Torchio (CB Italy UniCredit), Nicola Maccanico (Amministratore Delegato Cinecittà SpA), Andrea Occhipinti (Fondatore Lucky Red), Carlo Degli Esposti (Fondatore Palomar), Fabio Amadei (Direttore Cinema Farnese), Roberto Fiorini (Regional Manager UniCredit Centro).

5.30pm (60')

Palazzo Barberini - Sala Paesaggi

INNOVATION FOR CREATIVE INDUSTRIES I CLOSED DOORS SESSION

Synergy between Regions and Houses of Technology as an international asset

A Closed-door meeting for a summary overview of the potential synergies between regions and innovation with representatives of the regional Film Commissions of Lazio, Basilicata, Tuscany, Apulia, and Piedmont, and the respective Emerging Technology Houses.

Speakers: Cristina Priarone (Direttore Generale Roma Lazio Film Commission); Stefania Ippoliti (Direttore Toscana Film Commission); Simonetta Dellomonaco (Presidente del Consiglio di Amministrazione Apulia Film Commission); Roberto Stabile (Presidente Lucana Film Commission); Paolo Manera (Direttore Torino Piemonte Film Commission).

Houses of Technology: Giampiero Pepe (Responsabile Casa delle Tecnologie di Matera), Cristiano Alviti (Responsabile Casa delle Tecnologie di Roma), Marco Pironti (Casa delle Tecnologie di Torino - Assessore all'Innovazione Comune di Torino), Casa delle Tecnologie Toscana (To be confirmed), Casa delle Tecnologie Puglia (To be confirmed)

6.00pm (60')

Moderno 1

UNSCRIPTED I DOC TALK

See Past Reality: Cutting-Edge Tech Transforming the Art of Filmmaking

(Join us to) discover emerging Al, VR, and collaborative tech solutions to access, optimize, and enhance existing film and archival resources. Panelists include representatives of emerging technology companies along with professionals driving and utilizing technological advances in the fields of archival access, film restoration, Al, AR/VR, and VFX. Topics will range from tech solutions for subject privacy in documentary films to Al advances in digital film restoration and enhancement.

Moderator: Elizabeth Peck (neural.love)

Speakers: Andrew Zuk (Covalent Media Systems), Melanie Rozencwajg (Archive Valley), Ryan Laney (Teus Media), Rodrigo Cerqueira (Panogramma), Daniel Tschudi (Live Services)

Access: Industry + Press+Talks, live streaming, available On Demand

15 FRI	Quattro Fontane 1	Quattro Fontane 2	Quattro Fontane 3	Quattro Fontane 4	Quattro Fontane 5	Moderno 5	Digital 1	Digital 2	Digital 3	Digital 4	
9.00 - 9.30	THE EXECUTION 130', Lado Kvataniya	TO KILL THE BEAST 80', Agustina San Martin	WITH OR WITHOUT YOU 105', Stefano Sardo	SOME LIKE IT RARE 92', Fabrice Eboué	THE FAMILY 100', Fabien Gorgeart	ONCE UPON A TIME IN EUSKADI 101', Manu Gómez		THE GIRL HAS FLOWN 95', Wilma Labate	COMMITMENT HASAN 147', Semih Kaplanoglu		
9.30 - 10.00	Pulsar Content	The Party Film Sales	True Colors Glorious Film VOD C + D	TF1 Studio VOD © + 0	Le Pacte	Film Factory Entertainment	PETROV'S FLU 145', Kirill Serebrennikov Charades	Coccinelle Film Sales VOD	Films Boutique VOD	THE DARK HEART OF THE FOREST 104', Serge Mirzabekiantz	
10.00 - 10.30							VOD			TVCO	
10.30 - 11.00		A FILM ABOUT COUPLES 89', Natalia Cabral, Oriol Estrada		SPIRAL 10:45							
11.00 - 11.30		Fandango ©	THE ODD-JOB MEN 85', Neus Ballús Beta Cinema	10:45 100', Anne Le Ny SND	THE MURDER PARTY 103', Nicolas Pleskof Bac Films	CINEMA SABAYA 95', Orit Fouks Rotem Memento Films					
11.30 - 12.00	CONTRA 103', Sönke Wortmann Picture Tree International		©	©	VOD C + D	©		LOVELY BOY 105', Francesco Lettieri True Colours Glorious Film	WILDHOOD 108', Bretten Hannam Films Boutique	MADALENA 85', Madiano Marcheti Wide Management	
12.00 - 12.30	buyers only	THE WILL TO SEE 95', Bernard-Henri Lévy & Marc Roussel						VOD	VOD	VOD	
12.30 - 13.00		Gaumont VOD © + D	OLGA 86', Elie Grappe Pulsar Content	BIGGER IS BEAUTIFUL 105', Charlotte de Turckheim Le Pacte		LUMINESCENCE FILM 12:45	THE SCARS OF ALI BOULALA 100', Max Eriksson				
13.00 - 13.30			©	VOD C + D		private screening 90'	Charades			THE NIGHT BELONGS TO LOVERS 88', Julien Hilmoine	
13.30 - 14.00						©		WITH ALL MY HEART 100', Vincenzo Salemme True Colours Glorious Film		Wide Management VOD	
14.00 - 14.30	DAUGHTERS 120', Nana Neul The Match Factory	TAKEAWAY 94', Renzo Carbonera Fandango	HINTERLAND 98', Stefan Ruzowitzky	MAD DOG	PRICE OF PARENTING 95', Alexandra Leclère TF1 Studio	NOBODY HAS TO KNOW 99', Bouli Lanners		VOD	MILLADO		
14.30 - 15.00	VOD C + D	©	Beta Cinema	MAD DOG 110', Vincenzo Alfieri Vision Distribution	VOD C + D	Playtime VOD © + D			MIKADO 100', Emanuel Pârvu Wide Management		
15.00 - 15.30				VOD C + D			LINGUI, THE SACRED BONDS 87', Mahamad-Saleh Haroun		VOD		
15.30 - 16.00		RETURNING TO REIMS 80', Jean-Gabriel Périot					Films Boutique VOD	I'M FINE, THANKS 100', Ernestas Jankauskas TVCO		THE MIRACLE CHILD 97', Silvia Brunelli Minerva Pictures	
16.00 - 16.30	I AM ZLATAN 100', Jens Sjögren TrustNordisk	The Party Film Sales VOD © + D	True Colours Glorious Film 16:15		THE YOUNG LOVERS 112', Carine Tardieu MK2	LA TRAVIATA, MY BROTHERS AND I 108', Yohan Manca		VOD		VOD	
16.30 - 17.00	©		95' private screening	SONG EXPRESS 95', Fabrice Maruca SND	VOD C ÷ D	Charades ©	TREMOUTO				
17.00 - 17.30		Totem Films	VOD C + D	©			TRENCHES 90', Loup Bureau Films Boutique		SON OF MONARCHS 98', Alexis Gambis Wide Management		
17.30 - 18.00		buyers only private screening					VOD		VOD		
18.00 - 18.30	CHASING THE LINE 100', Andreas Schmied Picture Tree International	110'	AMIRA 98', Mohamed Diab Pyramide International	ROSE 18:15	FUNERAL FAMILY 101', Claudio Amendola Vision Distribution	YAYA E LENNIE THE WALKING LIBERTY 110', Alessandro Rak		THE KING OF LAUGHTER 132', Martone True Colours Glorious Film			
18.30 -19.00	C + D buyers only		VOD C + D	102', Aurélie Saada Kinology	VOD C ÷ D	RAI COM VOD © + D		VOD			
19.00 - 19.30				©							
19.30 - 20.00											
20.00 - 20.30											
20.30 -21.00											

9:30-10:30 Cinema Moderno Sala 3 CEUSOON

VOD C + D

4					
15 FRI	Moderno 1	Moderno 2	Moderno 3	Moderno 4	Palazzo Barberini
9.00 - 9.30				UNSCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM DOC Pitching Forum	
9.30 - 10.00		SCRIPTED PANEL Getting Your Projects Financed and Commissioned in Today's	Content Showcase C EU Soon	Session #1	
10.00 - 10.30	MEET THE FUTURE TALKS Lazio MIA International Showcase	European Scripted Ecosystem?			
10.30 - 11.00					
11.00 - 11.30		SCRIPTED PANEL Film Financing Bundles		HOSTED I TALK Sguardi d'Abruzzo	Sala dei paesaggi C EU Soon, 1:1 meetings
11.30 - 12.00	Content Showcase Italian Factual Showcase		INNOVATION FOR CREATIVE INDUSTRIES TALK Media & Minors: the search for technological solutions to social		
12.00 - 12.30		HOSTED PANEL	and cultural problems		
12.30 - 13.00		Equity investment: dreams, reality and hopes. Where is the money the sector needs today?		SCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM FILM Pitching Forum - Session #2	
13.00 - 13.30					
13.30 - 14.00					
14.00 - 14.30	HOSTED PANEL Father, may I? - How patriarchal Heritage Affects Creativity			SCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM DRAMA PItching Forum	
14.30 - 15.00	and Careers in the Audiovisual Industry	UNSCRIPTED DOC KEYNOTE Dispatches from the Golden Age	MEET THE FUTURE I TALKS TikTok: The New Frontier for Entertainment Players	Session #1	
15.00 - 15.30					Sala dei paesaggi Film Financing Bundles - 1:1 Meetings
15.30 - 16.00	MEET THE FUTURE I TALKS La Realtà Che "Non" Esiste - IV Edizione			UNSCRIPTED DOC TALK Docs: What's the market demanding?	_
16.00 - 16.30		HOSTED PANEL To Each Their Own: Namely, the Dialectic of the Creative Process			
16.30 - 17.00					
17.00 - 17.30		ANIMATION TALK Rai Ragazzi and BBC Children's: public service and animation for	CONTENT SHOWCASE SCRIPTED GREENLIT	UNSCRIPTED FACTUAL TALK Global Trends, Local Stories	
17.30 - 18.00	Meet The Future Talk	a teen audience			
18.00 - 18.30		CONTENT SHOWCASE ANIMATION Italian Animation Showcase			
18.30 -19.00					
19.00 - 19.30					
19.30 - 20.00					
20.00 - 20.30					
20.30 -21.00					

Friday, October 15th

9.00am (90')

UNSCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM **DOC Pitching Forum - Session #1**

The Doc Pitching Forum is an event committed to exposing documentary projects in development. Our board of decision-makers select up to 13 projects with high artistic standing and distribution potential. The MIA Doc Pitching Forum is the most important Italian event dedicated to documentary projects in development status. MIA DOC has always paid great attention towards Italian documentaries and their internationalization; for this reason, even if a project isn't selected, we provide producers an opportunity to network with and form connections with the international decision-makers attending the market.

Moderator: Rudy Buttignol, CEO and President of Knowledge Network

TOPPER HEADON I FOUGHT THE LAW

5 NANOMOLES - the Olympic dream of a trans woman

WANTED: RONI KALDERON

THE MAYOR - Me, Mussolini and the museum

7 Beats per Minute

ODYSSEY: Behind the Myth

STONEBREAKERS

Access: Industry, live streaming, available On Demand

9:30am (60')

Moderno 3

CONTENT SHOWCASE I C EU SOON

MIA presents the fourth edition of C EU Soon, the film work in progress session dedicated to first and second features by European directors.

BERDREYMI by Guðmundur Arnar Guðmundsson

MĀSAS by Linda Olte

NASIM by Ole Jacobs & Arne Büttner

OBEŤ by Michal Blaško

TEMPS MORT by Eve Duchemin

Moderator: Gabriele Niola - Screen International

Access: Industry only, no press, available in streaming and on demand on the digital platform

9.30am (60')

Moderno 2

SCRIPTED PANEL

Getting Your Projects Financed and Commissioned in Today's **European Scripted Ecosystem?**

Join this panel as they discuss what new structures are emerging to get high-end drama series made? What new capital is available? And what type of content is funded in the studio, in platforms or linear channels and what about the independent context? Hear directly from leading European producers and commissioners exploring their vision as well as addressing wider industry issues. This session will really dig into the industry scripted trends that have a direct impact on production

Speakers: Moritz Polter (Managing Director and Executive Producer, Windlight Pictures - ITV Studios), Polly Williams (Managing Director Federation International), Sebastián Vibes (Vice President of Sales and Co-productions - ViacomCBS International Studios - VIS), Manuel Alduy (Head of Cinema and International Development France Télévision), Simone Emmelius (SVP International Co-productions and Acquisitions 7DF)

Moderator: Carlo Dusi - Strategy Director and Executive Producer, Endor Pro-

Access: Industry + Press + Talks, live streaming, available On Demand

10.00am (90')

MEET THE FUTURE | TALKS

Lazio MIA International Showcase

In concert with the Lazio Region, Unioncamere Lazio and Camera di Commercio di Roma, MIA has selected eight innovative companies and startups from Lazio operating in the audiovisual field, which present cutting-edge solutions in the field of development, production, post-production, and distribution of audiovisual works, environmental sustainability, copyright, transparency and piracy. The eight selected companies will have the opportunity to present themselves during the "Lazio MIA International Showcase"

Speakers to be announced

11:00am (60')

Moderno 4

HOSTED I TALK

Sguardi d'Abruzzo

Organized by Agenzia di Sviluppo, Agency of the Chamber of Commerce of Chieti-Pescara, supported by the Department of Economic Development of the Abruzzo Region and the Film Commission d'Abruzzo, with the collaboration of the CNA Cinema and Audiovisual - Abruzzo section association.

This panel is focused on the most relevant titles, both documentaries and fiction, made in the last year by the main Abruzzo audiovisual companies, which have been selected in leading national and foreign festivals and ready for distribution, including Sacro Moderno by Lorenzo Pallotta and Diorama by Camilla Carè, both selected at the Festival di Cinema di Roma 2021 (Alice nella città section). Trailers and teasers of the selected works will be played during the panel, along with a brief presentation made by each participating company. This event aims to promote the peculiarities of the Abruzzo region, which is full of history, evocative

landscapes and different kinds of locations, that can produce audiovisual products able to reach several target audiences, both nationally and internationally.

Selected companies

Il varco: www.ilvarco.net Piroetta: www.piroetta.it

Visoni Future: www.visionifuture.it

Evoque Art House: www.evoquearthouse.com

Peperonitto: www.peperonitto.it

Tailor Studio: www.tailorstudio.it Associazione orizzonte: www.associazioneorizzonte.it

Speakers: Letizia Scastiglia (Presidente Agenzia di Sviluppo - Az. Spec. CCIAA Chieti Pescara), Savino Saraceni (Presidente CNA Abruzzo), Donato Silveri (Referente Film Commission d'Abruzzo)

Moderator: Stefano Chiavarini - CNA Cinema Abruzzo

Access: Industry + Press+Talks, streaming, available On Demand

11:00am (120')

Palazzo Barberini, Sala Paesaggi - Upon invitation Only

C EU SOON, 1:1 MEETINGS

11.00am (60')

SCRIPTED PANEL

Film Financing Bundles

Film Financing opportunities for content producers are constantly changing and are spreading across the entire production cycle of a film. In this session we will explore different models and schemes with key industry players, and we will investigate how the film funding approach has evolved in recent years. We will also discuss how (and where) to find the money to produce a film (analyzing multiple financing sources) and all critical issues about financing bundles in the US and Europe as well as the bridge between the two industries

Speakers: Carolyn Steinmetz (EVP, Head of Content Finance - STX Entertainment), Alexandra Hoesdorff (Co-Founder and CEO, Deal Productions), Maxime Cottray (VP Finance and Production, XYZ Films), Matteo Perale (Co-Founder WIIP.), Andrea Scrosati (Group COO e CEO Continental Europe, Fremantle

Moderator: Andrea Scarso Director of Investments at Ingenious Media, co-produced the session and will moderate the discussion.

Access: Industry + Press + Talks, live streaming, available On Demand

11.30am (60')

Moderno 3

INNOVATION FOR CREATIVE INDUSTRIES I TALK

Media & Minors: the search for technological solutions to social and cultural problems

 $\ensuremath{\mathsf{A}}$ comparison on the transmission systems of audiovisual and multimedia content on mobiles; communication opportunities for the new generations; the new definition of media in the current digital ecosystem; cybercrime and the protection of minors: legal and moral responsibilities.

Speakers: Francesco Soro (Direttore Generale per i Servizi di comunicazione Elettronica, di Radiodiffusione e postali I Ministero dello Sviluppo Economico). Rappresentante della Polizia Postale, Luca Milano (Direttore Rai Ragazzi), Giacomo Lev Mennheimer (Institutional Relations, TikTok), Stefano Ciullo (Institutional Relations, Netflix), Sara Giulia Salemi (influencer), Paolo Camilli (influencer).

11.30am (60')

CONTENT SHOWCASE I ITALIAN FACTUAL SHOWCASE

Italian Factual Showcase is the newest addition to MIA 2021: a presentation of the best unscripted formats produced in Italy during the past year, as well as unreleased original formats. Producers selected to take part in the event have 5 minutes in total to present their project and screen a short promo to an audience of international buyers, commissioning editors and press

Moderator: Matteo Pilati - MIA Unscripted | Consultant

MUD WAR GIRL STUFF THE SCENT **BEAUTY BUS** MUTANT BODIES **ORIGINES** THE ITALIAN WAY

MAGIC CASTLE Access: Industry, live streaming, press

12.15pm (60')

HOSTED | PANEL

Equity investment: dreams, reality and hopes. Where is the money the sector needs today?

The need for money to invest into the production of audiovisual content and feature film has never been greater. Today, in order to gather the budget to match our ambitions in terms of content and produce high-end fiction, we need to turn ourselves to alternatives ways of financing. How can independent production companies use private equity to fund new and ambitious content? Production fund, cash flow, slate funding, gap loan financing, equity capital financing... what are the different shapes and shades of equity? And how can we address with them the real needs of the sector today?

Speakers: Cécile Gaget (President of International Production & Distribution), Antoine Bodet (Executive Director, Alliance Entreprendre), Elisa Alvares (Founder, Jacaranda Consultants), Joyce Zylberberg (Co-founder and Managing Partner, Screen Capital), Lucia Recalde (Head of Unit Audiovisual Industry and Media Support Programmes in the Directorate-General (DG) for Communications Networks, Content and Technology (CONNECT) - European Commission), Nicolas Parpex (Director of the Creative Industries Hub and Manager, Touch Plan, BPI - France)

Moderator: Alexandra Lebret - Managing Director, European Producers Club. Access: Industry + Press + Talks, live streaming, available On Demand

12.30pm (60')

Moderno 4

SCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM FILM Pitching Forum - Session #2

The Film Co-Production Market & Pitching Forum is an effective market platform with a selected portfolio of projects and international industry delegates where to find real opportunities for development and financing, presenting a session of public pitching. Discover our new film projects!

FOROUGH: A LONELY WOMAN - Produced by Poisson Rouge Pictures / Bridge

REDEMPTION - Produced by Monoo

LES ITALIENS - Produced by Minerva Pictures Group

TODAY... TOMORROW... - Produced by New Voice Film Productions

ARTURO'S VOICE - Produced by Matrioska

AFTER THE HURRICANE - Produced by Paradox House Access: Industry, live streaming, available On Demand

2.00pm (60') Moderno i

HOSTED | PANEL

Women in Film, Television and Media Italia, in collaboration with Visionaire will present a Code of Ethics for a Sustainable Audiovisual Sector introduced by Giuliana Aliberti (Lawyer, Head of Legal at Women in Film, Television and Media Italia, Founder of Visionaire), Ilaria Boiano (Lawyer, Differenza Donna), Domizia De Rosa (President, Women in Film, Television and Media Italia)

Father, may I? - How patriarchal Heritage Affects Creativity and Careers in the Audiovisual Industry

How many fathers do we meet during our personal and professional life? How do those relations influence choices and careers? An unconventional conversation about life, work and cages we opened and those we are still shattering from Italy to Israel and back.

Speakers: Giuliana Aliberti (Lawyer, Head of Legal at Women in Film, Television and Media Italia, Founder of Visionaire), Osnat Bukofzer (Director of International Affairs and co-production consultant Israel Cinema Project, Rabinovich Foundation), Luciana d'Ambrosio Marri (Sociologist specialized in Occupational Psychology, Expert in Diversity & Inclusion Management), Domizia De Rosa (Media Executive, Founding Member of Women in Film, Television and Media Italia), Simonetta Dellomonaco (President of Apulia Film Commission).

Access: Industry, press, available On Demand

2.00pm (75')

SCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM DRAMA Pitching Forum - Session #1

The Drama Co-Pro Market & Pitching Forum is widely regarded as one the most interesting and must-attend co-production forum for scripted content in Europe, for the global TV and digital industry. Designed for producers, broadcasters, distributors to get commissioning, financing and co-producing partners and explores the essential elements of successful scripted content. Discover our new drama

D'ARTAGNAN AND CO - Produced by AT-Prod

COVERDALE - Produced by Pinball London

LAB-4 - Produced by Kanzaman Productions

NIRVANA - Produced by Nolita / Ardimages 177 DAYS. THE KIDNAPPING OF FAROUK KASSAM - Produced by Bim Produzione

THE RECRUITER - Produced by Sienna Films SECONDS - Produced by Fire Monkey

Access: Industry, live streaming, available On Demand

2.30pm (60')

MEET THE FUTURE I TALKS

TikTok: The New Frontier for Entertainment Players

Giuseppe Suma, Head of Entertainment, Media, Gaming, Sport & Telco, Global Business Solutions, TikTok Italia will give an overview of how TikTok is relevant to entertainment players from the point of view of assessments and communication

Speakers: Giuseppe Suma (Head of Entertainment, Media, Gaming, Sport & Telco, Global Business Solutions, TikTok Italia).

Access: Industry, Press, live streaming, available On Demand

2.30pm (60')

Moderno 2

UNSCRIPTED | DOC KEYNOTE Dispatches from the Golden Age

Acclaimed producer/director R.J. Cutler has been on the frontlines of American documentary filmmaking for the past thirty years. From his Oscar-nominated feature doc The War Room to his groundbreaking Emmy-winning prime time series American High; from his Sundance Award winning The September Issue to this year's global sensation Billie Eilish: The World's A Little Blurry, Cutler's work has been demonstrating the wide appeal and marketplace vitality of non-fiction since long before anyone was talking about the Golden Age of Documentary. Now that streamers are routinely paying eight figures for documentary features, and

non-fiction films and series dominate the cultural conversation, Cutler assesses the state of the documentary landscape and looks forward to what the non-fiction filmmaking community has in store.

Speakers: R.J. Cutler - Producer/Director. Access: Industry + Press + Talks, live streaming

3.30pm (60') Moderno 1

MEET THE FUTURE I TALKS

La Realtà Che "Non" Esiste - IV Edizione

The contest "La Realtà Che "Non" Esiste", conceived by Manuela Cacciamani, is developed by One More Pictures in collaboration with Rai Cinema. Now in its forth edition, the contest gives the opportunity to emerging talents to face a project development with experienced film production companies. The members of the jury will choose the best transmedia and multiplatform concept which is able to promote digital storytelling, virtual reality and the new audovisual frontiers. The contest aims to find a project for a wide target composed by Generation Z, Millennials and parents, and its purpose is to develop a story that talks about social themes related to the Web, the social media and more in general the online and virtual universe.

The Talk is presented by One More Pictures and Rai Cinema

Speakers to be announced

3.30pm (60')

Moderno 4

UNSCRIPTED | DOC TALK Docs: What's the market demanding?

After the pandemic do you see changes in broadcasters and platforms acquisitions? Business as usual, stagnation or relaunch?

Host: Diego Mas Trelles - MIA Unscripted | Consultant

Speakers: Salma Abdalla (Autlook - Austria), Aleksandra Derewienko (Cat & Docs), Anna Godas (Dogwoof), Esther van Messel (First Hand Films), Liselot Verbrugge (Deckert Distribution).

Access: Industry + Talks + Press, live streaming, available On Demand

4.00pm (60')

To Each Their Own: Namely, the Dialectic of the Creative Pro-

Stories are born and develop thanks to the contamination of roles and knowledge that coexist and, at times, oppose themselves throughout the whole creative process. However, it's exactly when these two aspects come together that the finest projects come to life. Producers, screenwriters and directors discuss the challenges that films and TV series must face to meet the needs of an increasingly global market.

Chairman: Jan Mojto, CEO BETA FILM GmbH

Speakers: Francesca Comencini, Director and Screenwriter; Barbara Petronio, Screenwriter & Head writer; Ludovica Rampoldi, Screenwriter & Head writer; Serena Sostegni, Projects Selection and Development / Delegate producer Lucky Red; Riccardo Tozzi, President and Founder Cattleya

5.00pm (120')

CONTENT SHOWCASE SCRIPTED **GREENLit**

The key glossy showcase reserved to the upcoming season's most anticipated titles, GREENLit is dedicated to scripted contents produced by Italian production companies and will showcase the best drama series projects, with one international partner onboard or a strong international appeal, already greenlit by one broadcaster or digital platform

Host: Gaia Tridente - Head of Scripted Division MIA Titles: to be announced

Access: Industry, no press - live streaming available only upon request for industry online badge holders

5.00pm (60')

UNSCRIPTED | FACTUAL TALK **Global Trends, Local Stories**

What are the ingredients for making a global format hit a local success? André Renaud, SVP Global Format sales at BBC Studios explores the key factors in developing and producing successful unscripted formats, drawing from wider audience and content trends along with BBC Studios extensive experience. Speakers: André Renaud (SVP - Global Format Sales, BBC Studios).

Moderator: Marco Spagnoli - Head of Unscripted Content and Animation Activities at MIA Access: Industry + Press + Talks, live streaming, available On Demand

5.00pm (60')

ANIMATION I TALK

Rai Ragazzi and BBC Children's: public service and animation for a teen audience

What are the challenges for two of the most important public broadcasting services? What is the future of animation?

Speakers: Luca Milano (Director of Rai Ragazzi), Sarah Muller (head of commissioning and acquisitions for 7-12, BBC Children's).

5.30pm (60') Moderno 1

MEET THE FUTURE I TALK

The Ecological Transition of the Sector, Italy at the Center
The urgency and will of the audiovisual industry to be aligned with the ecological transition underway requires strategy and cohesion. Italy is defining a common approach and building an unprecedented synergy through dialogue and collaboration between institutions, involving both cinema and the sustainability sector, in such a unique way to have become a case of study for other countries in Europe in terms of support for sustainable film production. In this process, institutions play a fundamental role in devising and coordinating policies supporting audiovisual producers. producers.

Speakers to be announced

6.00pm (60')

Moderno 2

CONTENT SHOWCASE | ANIMATION

Italian Animation Showcase

A selection of the best upcoming Animation titles made by APA and Cartoon Italia.

Film: Animal House

Artic Friends - Puffins

The Case

The Game Catchers

Leo Da Vinci 2 Lorenzo and The Mirror Nefertine On The Nile

One Love

Pinocchio and Friends
Summer & Todd - Happy Farmers
Tear Along the Dotted Line

Topo Gigio Yaya & Lennie – The Walking Liberty Access: Industry + Press + Talks

16									
SAT	Quattro Fontane 1	Quattro Fontane 2	Quattro Fontane 3	Quattro Fontane 4	Quattro Fontane 5	Moderno 5	Digital 1	Digital 2	Digital 3
9.00 - 9.30	A RADIANT GIRL 98', Sandrine Kiberlain France TV Distribution	BESTIES 80', Marion Desseigne-Ravel Le Pacte	ARTHUR RAMBO 86', Laurent Cantet Playtime	GUERMANTES 139', Christophe Honore Charades	AMERICA LATINA 92', Damiano D'Innocenzo, Fabio D'Innocenzo	LAND OF DREAMS 113', Shirin Neshat, Shoja Azari Beta Cinema			DARKLING 103', Dušan Milić Wide Management
9.30 - 10.00	VOD © + D	VOD C + D	VOD C + D	©	Vision Distribution VOD © + D	©		MI IUBITA, MON AMOUR 95', Noemie Merlant Films Boutique	VOD
10.00 - 10.30								VOD	
10.30 - 11.00	GOLIATH	OUT OF SYNC 104', Juanjo Giménez Le Pacte	THE FORGOTTEN ONES 93', Michale Boganim Reservoir Docs		I AM SANTA CLAUS				
11.00 - 11.30	124', Frédéric Tellier Studiocanal	VOD © + D	VOD C + D		95', Edoardo Falcone True Colours Glorious Film VOD © + D	GIULIA 110', Ciro De Caro Coccinelle Film Sales			
11.30 - 12.00				MADELEINE COLLINS 105', Antoine Barraud Charades		VOD © + D		WELCOME TO SIEGHEILKIRCHEN 90', Marcus H. Rosenmüller; Santiago López Jover	BANTÚ MAMA 77', Ivan Herrera Wide Management
12.00 - 12.30		BENNY BENASSI: EQUILIBRIO	THE QUEST FOR TONEWOOD	©	SECRET NAME		MR. BACHMANN AND	Picture Tree International	(VOD)
12.30 - 13.00		68', Devin Chanda, Matt Mitchener, Stefano Camurri, Cesare Della Salda	83', Hans Lukas Hansen Reservoir Docs		112', Aurélia Georges Pyramide International		HIS CLASS 217', Maria Speth		
13.00 - 13.30	INFERNO ROSSO - JOE D'AMATO ON THE ROAD OF EXCESS 70', Manlio Gomarasca,	1091 Pictures	VOD C + D	YUNI 13:15	. 6	INFILTRATION 97', Alexey Chadov Luminiscence Film	Films Boutique VOD		
13.30 - 14.00	Massimiliano Zanin Le Pacte	VOD C + D		95', Kamila Andini Cercamon		VOD C + D		WILD MEN 104', Thomas Daneskov Charades	
14.00 - 14.30	THE CRYPT MONSTER 14:10	CRIMINALI SI DIVENTA 115', Luca Trovellesi Cesana; Alessandro Tarabelli	NOTES FROM A WOMEN SALESMAN 121', Fabio Resinaro	©				VOD	
14.30 - 15.00	115', Daniele Misischia Vision Distribution	Sydonia Entertainment	RAI COM VOD © ÷ D	AN OWER MONOTED	LA CIVIL 135', Teodora Ana Mihai Urban Distribution	ANNA DELLA			
15.00 - 15.30	VOD G + D			MY SWEET MONSTER 90', Viktor Glukhushin Luminiscence Film	International VOD © + D	ANIMA BELLA 95', Dario Albertini Le Pacte			
15.30 - 16.00				VOD C + D		VOD C + D			UNIDENTIFIED 15:45
16.00 - 16.30				VISITOR					123', Bogdan George Apetri Wide Management
16.30 - 17.00	_			101', Alberto Evangelio Filmax	THE HIVE 81', Christophe Hermans				VOD
17.00 - 17.30	_			VOD © + D	Reel Suspects				
17.30 - 18.00	_								
18.00 - 18.30	_				TWO WOMEN OVER THE LAW				
18.30 -19.00					90', Raffaele Schettino CGV Agrusti Fernando				
19.00 - 19.30					VOD © ÷ D				
19.30 - 20.00									
20.00 - 20.30									
20.30 -21.00									

40					
16 SAT	Moderno 1	Moderno 2	Moderno 3	Moderno 4	Palazzo Barberini
9.00 - 9.30				UNSCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM DOC Pitching Forum Session #2	
9.30 - 10.00			STRATEGIC DEVELOPMENT I TALK The "Everything you always wanted to know about Distribution but were afraid	Session#2	
10.00 - 10.30		SCRIPTED KEYNOTE In Conversation with Alon Aranya	to ask" Series: Recover, Reboot, Reshape in cooperation with Europa		
10.30 - 11.00	HOSTED PANEL Ride Out - 99 octane sports drama		Distribution		
11.00 - 11.30		TALK ANIMATION Enzo d'Alò, an unusual animation movie director		SCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM DRAMA Pitching Forum Session #2	Sala dei paesaggi C UNSCRIPTED I WORKSHOP Audience Development
11.30 - 12.00				Gession #2	(Upon invitation only)
12.00 - 12.30	Made in Italy Reboot Keynote by Minister of Foreign Affairs and International		HOSTED I TALK Partnership as a booster of the international potential	SCRIPTED PANEL Drama State of the Art	Co-Production Room DOC C EU SOON - 1:1 MEETINGS Access upon invitation
12.30 - 13.00	Cooperation Luigi Di Maio	UNSCRIPTED DOC KEYNOTE Documentary Storytelling	for projects funded by the new Creative Europe MEDIA programme	Draina Grate Or the Art	Access upon invitation
13.00 - 13.30					
13.30 - 14.00					
14.00 - 14.30			MEET THE FUTURE I TALK Centro Sperimentale di Cinematografia - A Pitching	UNSCRIPTED FACTUAL TALK Doc/Factual Boundary	
14.30 - 15.00	MEET THE FUTURE I TALK Dalla Parola Allo Schermo	SCRIPTED KEYNOTE In Conversation with Chairman and CEO of AGC Studios, Stuart Ford	Session		
15.00 - 15.30		Stuart Ford			
15.30 - 16.00				ANIMATION I TALK In conversation with Sergio Manfio	
16.00 - 16.30		SCRIPTED PANEL Standing Out in the Streaming Game			
16.30 - 17.00				UNSCRIPTED TALK Working with the Archives	
17.00 - 17.30				WORKING WILLI LIFE ATCHIVES	
17.30 - 18.00			Content Showcase Italians DOC it Better Powered by Apulia Film Commission		
18.00 - 18.30					
18.30 -19.00		MIA 2021 Closing Ceremony			
19.00 - 19.30					
19.30 - 20.00					
20.00 - 20.30					
20.30 -21.00					

Saturday, October 16th

9:30am (90')

STRATEGIC DEVELOPMENT | TALK

The "Everything you always wanted to know about Distribution but were afraid to ask" Series: Recover, Reboot, Reshape

In cooperation with Europa Distribution

The Covid-19 outbreak brought huge disruption to the film industry and impacted the way audiences watched films when there was no other choice. Theatres and traditional movie-going were hugely disrupted, and the streamers provided nearly the only possible option to access stories and entertainment during the long hours of the confinement. If some saw the emergence of a revolutionary "New Normal" in terms of business and culture, others suggested that pre-pandemic trends were accelerated. Film publishers and distributors are now coming to terms with the longer-lasting effects of the crisis and how their business would evolve. Join our panellists in this 360-degree view of film distribution and its future. Among the topics: how to match VOD and theatrical releases to bring quality films to audience everywhere; the visibility and findability of independent films online, the VOD market and its actual revenues; the impact of streamers' demand for quality European film on independent distribution. Finally, how can distributors maximise the reach, engagement, and revenues in this constantly evolving ecosystem?

Speakers: Thania Dimitrakopoulou (Head of Sales, The Match Factory, Germany), Eve Gabereau (Founder & CEO, Modern Film, United Kingdom), Catalina-Mihaela lordache (PhD researcher and teaching assistant, VUB, Belgium), Olivier Van Den Broeck (Managing Partner, The Searchers, Belgium).

Moderator: Michael Gubbins - Founder SampoMedia, United Kingdom **Access:** Industry + Press+Talk, streaming, available On Demand

11:30am (150')

Palazzo Barberini, Sala Paesaggi

C EU SOON - 1:1 MEETINGS Access upon invitation

9.00am (90')

Moderno 4

UNSCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM DOC Pitching Forum - Session #2

The Doc Pitching Forum is an event committed to exposing documentary projects in development. Our board of decision-makers select up to 13 projects with high artistic standing and distribution potential. The MIA Doc Pitching Forum is the most important Italian event dedicated to documentary projects in development status. MIA DOC has always paid great attention towards Italian documentaries and their internationalization; for this reason, even if a project isn't selected, we provide producers an opportunity to network with and form connections with the international decision-makers attending the market.

Host: Rudy Buttignol - CEO and President of Knowledge Network

QUEEN OF CHESS RADICALS I DON'T FORGIVE REMAKING OF LOVE SUNKEN MEMORIES LIVE TILL I DIE SLAVE ISLAND

Access: Industry, live streaming, available On Demand

10.00am (45')

Moderno 2

SCRIPTED KEYNOTE

In Conversation with Alon Aranya

Producer and writer Alon Aranya will be the subject of a Keynote Interview exploring his innovative Producing career. Alon is the Executive Producer of Your Honor (Showtime) the US remake of the Israeli series Kvodo, with Bryan Cranston, for which the second season has already been ordered. Alon is also the Executive Producer of Tehran. He was instrumental in developing and financing the show, helping it become a global success on Apple TV +. Alon's production company, Paper Plane Productions is under a first look deal at Apple TV. Paper Plane Productions is currently in production on Best Seller Boy, an original new Dutch show, and a co-production with CBS Studios International, Willy Waltz International and the NPO in Holland. The company is developing shows in the U.S., Israel, Holland, Germany, France and Ireland.

Moderator: Michael Gordon - Global Television Agent CAA Access: Industry + Press + Talks, live streaming, available On Demand

10.30am (60')Moderno 1

HOSTED PANEL

Ride Out - 99 octane sports drama

RIDE OUT is taking us into deathly motorcycle road races of the 70s. A six-episode drama series, co-developed and commissioned by YLE, is based on the true story of Jarno Saarinen, the first Finnish winner of Road Racing world championship. Jarno, underdog racer from snowy North, challenges the invincible giant Giacomo Agostini. With his girlfriend, Soili, Jarno rises to the top of the sport and becomes a legend. Ride Out is an adventure of international tribe of racers - gladiators who travel all over Europe with their families and lives packed into vans and tents. The creative team behind the series discusses the development process of an organically international true story from Nordics to a global drama market.

Is drama taking place in a world of sports automatically a "sports drama", and is sports drama the next big trend after the recent boom of sports documentaries?

Speakers: Sami Keski-Vähälä (screenwriter); Simon Kaijser (director), Timo Vierimaa (CEO Funfar production - producer), Jarmo Lampela (Head of Drama - Creative Contents, YLE, Finnish Broadcasting Company).

Moderator: Johanna Karppinen - Head of International Sales, Post Control Halcipki

11.00am (60')

Modern

SCRIPTED CO-PRODUCTION MARKET AND PITCHING FORUM DRAMA Pitching Forum - Session #2

The Drama Co-Pro Market & Pitching Forum is widely regarded as one the most interesting and must-attend co-production forum for scripted content in Europe, for the global TV and digital industry. Designed for producers, broadcasters, distributors to get commissioning, financing and co-producing partners and explores the essential elements of successful scripted content. Discover our new drama projects!

FARPOINT - Produced by Caretta Films/Three River Fiction/ZDF Enterprises MARHABA - Produced by Vertice 360

FIREWORKS - Produced by Fandango/Matrioska

NEST OF SNAKES - Produced by Film. UA Group GANGS OF ROME - Produced by Minerva Pictures GOLD WAR - Produced by AGITPROP

THE TRIP - Produced by Glassriver

Access: Industry, live streaming, available On Demand

11.00am (60')

Moderno 2

TALK I ANIMATION

Enzo d'Alò, an unusual animation movie director

During this conversation Enzo d'Alò will go over his career, from his debut as a musician, to the international success of his movies, up until today: how his approach in his work has changed and what challenges to overcome in a competitive and ever-changing field.

Speaker: Enzo d'Alò (Director)

Moderator: Marco Spagnoli - Head of MIA Unscripted and Animation Activities

Access: Industry, talk, live streaming, available On Demand

11.00am (60')

Palazzo Barberini, Unscripted Co-production Room – upon invitation only

UNSCRIPTED IWORKSHOP

Audience Development

It's never too early to design your audience strategy. There is an audience for every film – even before the film is made, your audience is the people you hope will finance, support, and help you produce it. This presentation provides a close-up view on how visual storytelling affects, and is affected by, your intended audience. We'll discuss interdisciplinary tools and techniques to guide you in this ongoing process, which starts already in development and continues during production – rather than just before the premiere.

Speaker: Dimitra Kouzi (Kouzi Productions).

12.00pm (90')

Moderno

MADE IN ITALY REBOOT

Keynote by Minister of Foreign Affairs and International Cooperation Luigi Di Maio. Minister Di Maio attends MIA's seventh edition and takes the opportunity of this enhanced and empowered edition to elaborate the importance of Cinema and Audiovisual industries, content and talents in Italian Cultural Leadership as fundamental asset for the positioning of the Country in the European and international panorama.

Access: Industry / Press

12.00pm (90')

loderno 3

HOSTEDITALK

Partnership as a booster of the international potential for projects funded by the new Creative Europe MEDIA programme.

Organized by the MEDIA Rome Office of the Creative Europe Desk Italy, this event will be an opportunity to present the new funding mechanisms offered by Europa Creativa MEDIA 2021-2027, and to discuss the theme of partnership, a requirement from this year present on different lines of support, with a view to strengthening the international potential of the projects supported.

Speakers: Giuseppe Massaro (Project Officer, Creative Europe Desk Italy - ME-DIA Office - Rome Cinecittà SpA), Francesco Virga (Producer, MIR Cinematografica), Silvia Cibien (General Delegate, EUROVOD), Lydia Genchi (Head of Distribution, No.Mad Entertainment), Carolina Stera (Festival Event Manager, Trieste Film Festival)

Moderator: Nick Vivarelli - Italy and Middle East Correspondent, Variety

12.15pm (60')

SCRIPTED PANEL Drama State of the Art

International Execs will explore content industry and its place on the global landscape. We will discuss how those behind some of the country's best scripted programming have adapted, explore how the market is changing and find out where the opportunities are emerging both domestically and on the world stage.

Speakers: David Levine (President Anonymous Content), Vince Gerardis (CEO and Founder CIAO), David Davoli (President of Television - Bron Studios), Anne Thomopoulos (Partner Legendary Global), Matt Brodlie (Producer), Erik Barmack (CEO and Founder Wild Sheep Content).

Moderator: Ted Miller - Head of Global Television Creative Artists Agency (CAA). **Access:** Industry + Press + Talks, live streaming, available On Demand

12.30pm (60')

Moderno 2

UNSCRIPTED | DOC KEYNOTE

Documentary Storytelling

Documentaries have three writing stages: the research, the production and the edit. Cosima and Valerio have worked together for 20 years, the director and editor team of PALIO and SANPA, Sins of the Savior. In this talk they will explore how to develop characters and construct a narrative in a documentary, be it a feature length or a series, from inception to delivery. The most malleable stage is the edit: that's when the director and editor's vision can make or break the story.

Speakers: Valerio Bonelli (Film Editor), Cosima Spender (Director)

Access: Industry + Press + Talks, live streaming, available On Demand

2.00pm (60')

Moderno 4

UNSCRIPTED | FACTUAL TALK

Doc/Factual Boundary

A panel made to fix (try to) the perfect guideline (if any) to understand what factual is, looking at international cases.

Speakers: James Blue (SVP, MTV News & Docs - Head, Smithsonian Channel), Jane Cha Cutler (Producer, This Machine Filmworks), Annette Hill (Lund University - Professor of Media and Communication), Sonia Latoui (Deputy General Manager, Mediawan Thematics)

Moderator: Riccardo Mastropietro - Ceo and Art Director - Pesci Combattenti.

Access: Industry, live streaming, available On Demand

2.00 pm (90')

Moderno 3

MEET THE FUTURE I TALK

Centro Sperimentale di Cinematografia - A Pitching Session

Centro Sperimentale di Cinematografia - Scuola Nazionale di Cinema presents a pitching session of the most advanced serial projects created by the students of the second and third year: a variety of proposals ranging from teen to legal drama, from science fiction to social dystopias, from horror to satire, from spy thriller to medieval saga - many original ideas that trace the path of a new season of Italian seriality.

2.30pm (90')

Moderno

MEET THE FUTURE I TALK Dalla Parola Allo Schermo

An initiative of the Lazio Region with LAZIOcrea created to support screenwriting projects for feature films or television, but also TV series, short films, and stories for the web, as long as the story is set, closely linked, and rooted in the Lazio region. Among nearly 1000 projects presented, 55 won awards: 23 for the "Beginners Category" and 32 for the "Authors Category" for a total amount of 275 thousand euros. The first five classified in the "Debuting Category" and the first five classified in the "Authors Category", will have the opportunity to present their projects at MIA to top players of the audiovisual sector in an exclusive pitching session

Authors: Paolo Anderozzi (Un Oceano De Guai), Giovanni Clementi (L'Ebreo), Franco Taviani (Le Ricorrenze), Marco Gianfreda (Sushi alla Romana), Stefano Catini (La Cravatta Blu), Daniele Grassetti (Janus), Sara Quartarone (Awake), Guendalina Folador (Cieli Sbarrati), Manuela Genovese (Eva la Punkabbestia), Giulia Pietrozzini (Dor, Tornare).

2.30pm (60')

Moder

SCRIPTED KEYNOTE

In Conversation with Chairman and CEO of AGC Studios, Stuart Ford

The MIA's flagship producers' sessions will be reflecting the industry shift in new content production for Film and TV. This session will feature a one-on-one interview with Stuart Ford, Chairman and CEO of AGC Studios, who will discuss his vision as well as addressing wider industry issues.

Access: Industry + Press + Talks, live streaming, available On Demand

3.30pm (45')

1oderno 4

ANIMATION | TALK In Conversation with Sergio Manfio

"I am going to present my work as an author and director of animated movies and series, focusing specifically on the pedagogical premises that have always characterized my activity and Gruppo Alcuni's productions. I have combined my activity as an author and director with my experience as a lecturer at the Education Department of the University of Padua, with the precise aim of investigating the important relationship that exists between communication and education". Sergio Manfio

Speaker: Sergio Manfio (Director).

Access: Industry + Press + Talks, live streaming, available On Demand

4.00pm (60')

Moderno 2

SCRIPTED | PANEL

Standing Out in the Streaming Game

Global streamers have revolutionized drama, but regional SVOD are increasingly leveraging their local expertise to create brilliant scripted series and movies that appeal to both domestic and international audiences. Where are US streamers looking for global originals? This is delivering a raft of unique scripted hits while also fuelling new business models and partnerships, with producers finding alternative ways to finance their ideas and get shows off the ground. We hear directly from the key platforms' executives and top producers how to build a standing global hit.

Speakers: Douglas Craig (SVP International, Programming & Acquisitions ViacomCBS Networks International - Paramount+), Jeff Cooke (Vice President of International Networks, Starz), Christophe Riandee (Vice CEO, Gaumont); Danna Stern (Managing Director, Yes Studios), Julien Leroux (CEO and Founder, Paper Entertainment), Mo Abudu (CEO, EbonyLife Group), Lorenzo De Maio (President, De Maio Entertainment).

Access: Industry + Press + Talks, live streaming, available On Demand

4.45 (45')

Moderno 4

UNSCRIPTED | DOC TALK Working with the Archives

Starting from concrete examples, this panel will discuss various aspects of commissioning archive-based documentaries, including rights management and budgeting of footage costs.

Speakers: Enrico Bufalini (Director Historical Archive, Films and Docs at Cinecittà S.p.A.), Gian Luca Farinelli (Direttore, Cineteca di Bologna), Claudio Giapponesi (Producer, Kiné Società Cooperativa), Gloria Giorgianni (Produttrice, Anele), Karina Laterza (Vice Director Rai Documentari), Michele Manzolini (Director), Andrea Sassano (Organization and Human Resources, Rai).

Access: Industry, live streaming, available On Demand

5.30 (90')

Moderno 3

CONTENT SHOWCASE I ITALIANS DOC IT BETTER POWERED BY APULIA FILM COMMISSION

Italians Doc it Better is one of the most eagerly anticipated events at MIA. It is a showcase about Italian documentaries completed in the last year that have not yet been released internationally. Producers selected to take part have 5 minutes in total to present their documentary and screen a trailer to an audience of international buyers, commissioning editors and press. Italians Doc it Better is now at its third edition and has become the biggest opportunity for Italian producers to showcase their completed documentaries that are ready for distribution. Our goal is to internationalize Italian documentaries and to provide opportunities for them to be released abroad in theaters, on linear broadcasters or on digital platforms.

Host: Marco Spagnoli - Head of Unscripted Content and Animation Activities at Mercato Internazionale Audiovisivo

SEAFARERS

MARTA - MURDER AT THE SAPIENZA CAMPUS THE LAVORINI CASE ALIDA

MARINA CICOGNA. THE PRODUCER GHOSTS IN FERRANIA

A BREATH OF LIFE DEAR MAMA FLY, LUNA ROSSA! ON THE TOP OF THE WORLD

P60LO FRESU - MUSIC FOR READING THE WORLD IS TOO MUCH FOR ME

CLIO BACK HOME NAPOLEON - IN THE NAME OF ART

TITIAN. THE FIRST ART ENTREPRENEUR TUTANKHAMON - THE LAST EXHIBITION DANTE CONFIDENTIAL

Access: Industry, talk, press

6.30pm (60')Moderno 2

MIA 2021 I CLOSING CEREMONY

MIA 2021 hosts Carlo Bixio Award and will present Lazio Frames Award, Paramount+ Award, Screen International Buyers' Choice Award, Nat Geo Award.

Access: Press / upon invitation

17	Moderno 1	Moderno 2	Moderno 3	Moderno 4	Palazzo Barberini
SUN					
9.00 - 9.30					
9.30 - 10.00					
10.00 - 10.30				MEET THE FUTURE I TALK Game. Set. Match.	
10.30 - 11.00					
11.00 - 11.30					
11.30 - 12.00				MEET THE FUTURE I TALK Cinema & Videogame	
12.00 - 12.30					
12.30 - 13.00					
13.00 - 13.30					
13.30 - 14.00					
14.00 - 14.30					
14.30 - 15.00					
15.00 - 15.30					
15.30 - 16.00					
16.00 - 16.30					
16.30 - 17.00					
17.00 - 17.30					
17.30 - 18.00					
18.00 - 18.30					
18.30 -19.00					
19.00 - 19.30					
19.30 - 20.00					
20.00 - 20.30					
20.30 -21.00					

Sunday, October 17th

10.00am (90') *Moderno 4*

MEET THE FUTURE I TALK

Game. Set. Match.

A pitching session where seven Italian video game development studios present their most representative products, offering a starting point for multiple collaboration opportunities with filmmakers. The session is provided by MIA in collaboration with Rome Videogame Lab, the Italian festival of applied games, and IIDEA, the trade association of the videogame industry in Italy.

Speakers: Andrea Valsini (Creative Director / Game Designer - Fantastico Studio), Daniele Bianchini (Director / Programmer - Fantastico Studio), Ivan Venturi (CTO Italian - Games Factory), Daniele Azara (Partner & Head of Games - One O One Games), Roberto Semprebene (Studio Manager - Storm in a Teacup), Flavio Parenti, (Co-founder - Untold Games Srl), Matteo Pozzi (Co-Founder - We Are

11.30am (60') *Moderno 4*

MEET THE FUTURE I TALK

Cinema & Videogame

An encounter to compare two universes, cinema and videogames, talking to each other to discover differences and points of contact. Giorgio Catania, IIDEA Developer Relations Manager, will open the conversation by offering the public a general picture of the videogame sector.

Speakers: Roberto Semperbene (Studio Manager of Storm in a Teacup), Simone Arcagni (Professor and Journalist, New Media and Digital Culture).

A brand and a project produced by







Supported by



With the contribution of











sviluppo economico



Technological Partner













In association with











Associate Partners











Media Partners







ROME OCTOBER 13 | 17 2021

ISIN hea