



Screenings and Program



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Mercato Internazionale
Audiovisivo
Film-Drama-Doc

ROME OCTOBER 14 | 18
2020

WED	9 AM	9:30 AM	10 AM	10:30 AM	11 AM	11:30 AM	12 PM	12:30 PM	1 PM	1:30 PM	2 PM	2:30 PM	3 PM	3:30 PM	4 PM	4:30 PM	5 PM	5:30 PM	6 PM	6:30 PM	7 PM	7:30 PM	8 PM	8:30 PM	9 PM	
PALAZZO BARBERINI SALA 1 “LA SCALA”							11:30am to 1pm MIA Press Conference and Welcome Ceremony (Upon invitation only)						2.45pm to 3.45pm Hosted Talk The growth of cinema and the audiovisual sector in the CENTRE: the support of UniCredit			4.15pm to 6pm Hosted session APA - PACT INTERNATIONAL SESSION (Upon invitation only)				6.30 pm to 7.30 pm MIA Talk Green Growth and Sustainable Development in the Audiovisual Industry						
PALAZZO BARBERINI SALA 2 “ARANCIERA”							11:30am to 1pm MIA Press Conference and Welcome Ceremony (Upon invitation only) <i>Live streaming</i>				2pm to 2.45 pm Meet the Future Innovation Opportunities in Italy - Encounter with the Secretary of State Mire- lla Luzzi of the Ministry of Economic Development.			3pm to 4pm Film Talk Protecting the Inde- pendent Film Business: what prospects for the indie film scene?			4.15pm to 6pm Hosted session APA - PACT INTERNATIONAL SESSION (Upon invitation only) live streaming									
PALAZZO BARBERINI SALA 3 “PAESAGGI”															4pm to 6 pm Film Round Table Independent Films Distribution at the Time of the Streamers (Upon registration only)											
DIGITAL 1			FORGOTTEN WE'LL BE F. Trueba, 136' FILM FACTORY ENTERTAINMENT								MACALUSO SISTERS, THE E. Dante, 89' CHARADES <i>available on-demand</i>			CRITICAL THINKING J. Leguizamo, 117' CINEMA MANAGMENT GROUP												
DIGITAL 2		LITTLE BALLERINAS A. Dolivet, 90' BE FOR FILMS			NIGHTDOCTOR E. Wajeman, 80' BE FOR FILMS									THE SQUAD S. Gillard, 87' BE FOR FILMS			SCHOOLGIRLS P. Palomero, 97' FILM FACTORY ENTERTAIN- MENT									
DIGITAL 3						LET’S CLEANAPP G. Costantino, 90' TRUE COLOURS					CLAUS FAMILY (non-final version) M. Temmermans, 90' DFW INTERNATIONAL <i>available on-demand</i>			A CRAZY BUNCH OF FRIENDS S. Colabona, 90' TRUE COLOURS			D.N.A. DEFINITELY NOT APPROPRIATED Lillo & Greg, 86' TRUE COLOURS									
DIGITAL 4		ENFANT TERRIBLE O. Roehler, 134' PICTURE TREE INTERNATIONAL					PIRATES DOWN THE STREET P. Van Hoeve, 90' DFW INTERNATIONAL <i>available on-demand</i>							THE BIG STEP A. Padovan, 96' FANDANGO			RUNNING AGAINST THE WIND J. P. Weyl,115' WIDE									

Wednesday 14th

11.30 am -1.00 pm

MIA | Press Conference and Welcome Ceremony (Upon invitation only)

Palazzo Barberini, Sala 1 “La Scala”
Palazzo Barberini, Sala 2 “Aranciera” *live streaming*

MIA 2020, together with all partners, opens its physical and digital doors to all registered players.
Salute of welcome: Flaminia Gennari Santori, Director of the National Ancient Art Galleries
Speeches by:
Dario Franceschini, *Ministry of Cultural Heritage and Activities and of Tourism*
Stefano Patuanelli, *Ministry of Economic Development*
Marina Sereni, *Vice-Ministry of Foreign Affairs and International Cooperation*
Carlo Ferro - *President of ICE-ITA Italian Trade Agency*
Paolo Orneli, *Assessor for Economic Development, Commerce and Crafts, Research, Start-Up and Innovation of Lazio Region*
Francesco Rutelli, *President of ANICA*
Giancarlo Leone, *President of APA*
Lucia Milazzotto, *Director MIA*
Salvatore Pisconti, *Regional Manager for Centre Italy of Unicredit*

2.00 pm - 2.45 pm
Meet the Future

Innovation Opportunities in Italy Encounter with the Secretary of State Mirella Liuzzi of the Ministry of Economic Development.

Palazzo Barberini - Sala 2 “Aranciera”

The Secretary of State **Mirella Liuzzi** will give an in-depth overview of the new European and Italian programs, supported by the Ministry of Economic Development, in the frame of the wider EU regulations, dedicated to technological innovation and their application to the audiovisual sector in a future multi-platform digital environment, aiming to set a fair contest for all players of the value chain.

2.45 pm - 3.45 pm
Hosted Talk

The growth of cinema and the audiovisual sector in the CENTRE: the support of UniCredit

Palazzo Barberini, Sala 1 “La Scala”

Innovation and strengthening of companies' financial structure as ground for supporting the growth of the supply chain. UniCredit's proposals to companies in the industry.

3 pm - 4 pm
Film Talk

Protecting the Independent Film Business: what prospects for the indie film scene?

Palazzo Barberini, Sala 2 “Aranciera”

In any moment of crisis, the independent film community always proves to be resilient. There's never been a bigger need for content, and it's time to think outside of the box about how to build a landscape with new voices and support them. How to bring stories to people the way they want it in the mainstream? How to give a generation of filmmakers a place at the table so they can tell their stories in an ever-changing ecosystem? How Agencies became so vital to the Indie Film scene? Why retaining IP is crucial to the Film and entertainment business?
In this duet, two like-minded champions of the indie film scene will show you the way.

Speakers: **Thomas Benski** (*CEO*, Pulse Films, UK), **Roeg Sutherland** (*Head of Media Finance*, Creative Artists Agency, USA)
Moderator: **Francesco Zippel** (*Director*, Producer)

4.15 pm - 6.00pm
Hosted session

APA - PACT INTERNATIONAL SESSION (Upon invitation only)

Palazzo Barberini, Sala 1 “La Scala”
Palazzo Barberini, Sala 2 “Aranciera” *live streaming*

Bilateral session between APA (Audiovisual Producers Association) and Pact (Producers Alliance for Cinema and Television – the trade association representing the commercial interests of UK independent production companies) to sponsor business exchanges between TV producers (scripted and unscripted) from the two countries. The session is hosted by APA and is upon invitation only.

APA Representatives: **Giancarlo Leone**, *President*, APA;
Chiara Sbarigia, *Managing Director*, APA.

Pact Representatives: **John McVay**, *Chief Executive*, Pact;
Dawn McCarthy Simpson, *Managing Director*, Pact.

4.00 pm-6.00 pm
Film Round Table

Independent Films Distribution at the Time of the Streamers (Upon registration only)

Palazzo Barberini, Sala 3 “Paesaggi”

Fuelled by the ongoing pandemic Covid-19, the rise of the streaming platforms is steadily increasing, and the VOD market is getting more and more crowded. To face these challenges, independent distributors have been teaming up with VOD, SVOD and TVOD platforms to seek and implement innovative hybrid models, which may become a permanent part of an evolving film ecosystem. Not only OTT, but niche and specialised streamers are becoming key partners in delivering independent films to audiences. But what does that mean for distributors and sales agents? What benefits might these new approaches and practices bring and how might these evolving patterns affect business models and deals?

A Closed-doors round-table moderated by **Michael Gubbins** (Sampomedia, UK), with the participation of **Carole Baraton** (Charades, France), **Kevin Chan** (MUBI, UK), **Thania Dimi-trakopoulou** (The Match Factory, Germany), **Eve Gabereau** (Modern Films, UK), **Stefano Massenzi** (Lucky Red, Italy), **Mattias Nohrborg** (TriArt Film, Sweden), **Susan Wendt** (TrustNordisk, Denmark))

6.30 pm - 7.30 pm
MIA Talk

Green Growth and Sustainable Development in the Audiovisual Industry

Palazzo Barberini - Sala 1 “La Scala”

Sustainability in the Audiovisual Industry is an objective that involves all the stages of the value chain, from development to distribution. This panel aims at providing the audience with the most updated information about the trends, the opportunities of support and the cutting-edge technological innovations that are enabling the Audiovisual sector to go green.

Thursday 15th

9.00 am - 10.00 am

DOC PITCHING FORUM Session #1

Palazzo Barberini, Sala 1 “La Scala”

Session 1 will showcase the following projects: *Beloved Shores*; *Drei Frauen und der Krieg*; *Le drapeau de nos pères*; *Android Phil. The after life of Philip K. Dick*; *Cinecittà, la fabrique de l'Histoire*; *Last Stop Before Chocolate Mountain*

9.30 am - 10 am

Film Round Table

Meet the Experts: Iole Giannattasio Session #1

Palazzo Barberini, Sala 3 “Paesaggi”

Discover more about funding opportunities for co-productions with Italy: the national film fund and Eurimages.

10.00 am - 10.30 am

Film Round Table

Meet the Experts: Iole Giannattasio Session #2

Palazzo Barberini, Sala 3 “Paesaggi

Discover more about funding opportunities for co-productions with Italy: the national film fund and Eurimages.

10.30 am-11.30 am

FILM PITCHING FORUM Session #1

Palazzo Barberini, Sala 1 “La Scala”

In this first session, the following projects will be showcased: *Animal* by Sofia Exarchou (Greece) *It's a Sad and Beautiful World* by Cyril Aris (Lebanon) *Where Elephants Go* by Catalin Rotaru, Virginia Sarga (Romania) *Ebba* by Johanna Pyykkö (Norway) *Audrey La Mer* by Sebastiano Riso (Italy)

10.45 am - 11.45 am

Meet the future Lazio MIA International Showcase

Palazzo Barberini, Sala 2 “Aranciera”

In concert with the Lazio Region, Unioncamere Lazio and Camera di Commercio di Roma, MIA has selected eight innovative companies and startups from Lazio operating in the audiovisual field, which present cutting-edge solutions in the field of development, production, post-production, and distribution of audiovisual works, environmental sustainability, copyright, transparency and piracy.

12.00 pm - 1.00 pm

Hosted Talk

APA Presentation “2nd Report on the national audiovisual production”

Palazzo Barberini, Sala 1 “La Scala”

Palazzo Barberini, Sala 2 “Aranciera” live streaming

APA presents the “2nd Report on the national audiovisual production”, designed and created with Mibacts's support, which will offer a vast overview of the industry's value of production, employment, editorial tendencies and free and pay broadcasters' as well as streaming services' viewing figures. The research is presented by: Giancarlo Leone, APA President
Speakers: Lorenzo Casini, Chief of staff - MIBACT; Fabrizio Salini, CEO - RAI; Nicola Maccanico, Vice President of Programming - SKY Italia; Eleonora Andreatta, Vice President Original Series Italy Netflix
Conclusions: On. Maria Laura Orrico, MIBACT Undersecretary

12.00 pm - 1.00 pm

Film Talk

Some clues about pitching. Interactive masterclass with Agathe Berman, pitching expert, a.k.a the pitchologist

Palazzo Barberini, Sala 3 “Paesaggi”

2.00 pm -3.00 pm

Hosted Pitch

RACCONTI #8 | IDM Script Lab – Pitching Session

Palazzo Barberini, Sala 2 “Aranciera”

IDM Film Fund & Commission officially presents the three Series Projects finalists of the Drama series workshop RACCONTI | Script Lab. **Carolina Hellsgård** and **Olivia Vieweg**, **Gabriel Borgetto** and **Helena Hoffman**, **Sebastian Sattler** and **Johannes Kotzke** are the finalists of RACCONTI #8.

2.00 pm - 2.45 pm

Doc Keynote

Rai Documentari

Palazzo Barberini, Sala 1 “La Scala”

The courage to dare. Conceiving, proposing, producing, with Rai Documentari. What is the strategy of Rai Documentari eight months after its birth? After the suspension of the industrial plan and the genre directions, how will the new management dialogue with the pre-existing programming structures? What are they looking for, what resources at their disposal, what locations, which co-production partners? On which models are the productions developed, with which writings and focusing on which narratives? Which business model in financing and with which interactions with other actors on the scene?

Speaker: Duilio Giammaria, *Director* of Rai Documentari

2.45 pm - 3.30 pm

Doc Talk

Documentary films and public service broadcasting: new opportunities for a successful genre

Palazzo Barberini, Sala 1 “La Scala”

Strategies, data and thoughts on how to enhance the production and distribution of documentaries. **Simonetta Dello Monaco**, *President* Apulia Film Commission - **Gloria Giorgianni**, *Producer and CEO* Anelo, *APA Representative for documentaries* - **Karina Laterza**, *Deputy*

Director Rai Documentari - **Paolo Manera**, *Director General* Film Commission Torino Piemonte, *Vice President* Italian Film Commissions - **Claudia Pampinella**, *Producer* Talpa Produzioni, *President* Doc / It - **Andrea Sassano**, *Director Artistic and TV Resources*, Rai

3.30 pm - 4.30 pm

Film Talk

Developing Original Films for Local Audiences with the Streaming Services

Palazzo Barberini - Sala 2 “Aranciera”

What is Netflix strategy for developing original films in Italy? What are they looking for, what are the key elements behind the creative process of development? What kind of storytelling is the most engaging with today's local and international audiences? Four forerunner Italian producers and Teresa Moneo, Netflix's Director of International Original Film for Spain and Italy, share their experiences and best practices on what developing original films for the streaming services means, what the influences on the storytelling, the reshaping of business and creative models.

Speakers: Carlotta Calori (Indigo Film), Stefano Massenzi (Lucky Red), Lorenzo Mieli (The Apartment), Teresa Moneo (Netflix), Matteo Rovere (Groenlandia)
Moderator: Nick Vivarelli (Variety)

4.00 pm - 5.00 pm

DRAMA PITCHING FORUM Session #1

Palazzo Barberini, Sala 1 “La Scala”

The Drama Pitching Forum is widely regarded as one of the most interesting and must-attend co-production forums for scripted content in Europe, for the international TV and digital industries. The 2020 edition will see the opening to new categories of scripted projects, in addition to the Drama Series: Short-form projects, Mini Series and TV Movies produced for television or streaming platforms. Session 1 will showcase the following projects: *COURTESANS*, *CULT*, *KING OF FORTUNE*, *LAFAYETTE*, *MISS FALLACI TAKES AMERICA*, *THANK YOU FOR PLAYING*, *WINTER PALACE*

4.40 pm - 5.20 pm

Hosted Talk

Apulia Film Commission: new challenges and great opportunities

Palazzo Barberini, Sala 2 “Aranciera”

In a few years, Apulia Film Commission has made Apulia a Land of Cinema, capable of giving life to an efficient system in continuous expansion, thanks to intense work in terms of promotion, production and formation. **Speakers:** Simonetta Dellomonaco, *President*, Apulia Film Commission, Antonio Parente, *General Manager*, Apulia Film Commission, Massimo Modugno, *Production and Audiovisual Projects Office*, Apulia Film Commission, Cristina Piscitelli, *Project Planning and Management*, Apulia Film Commission

5.30 pm - 7.00 pm

WHAT'S NEXT ITALY

Palazzo Barberini, Sala 1 “La Scala”

(buyers priority, upon reservation, first come-first served, no press)

MIA Film presents What's Next Italy, the work in progress dedicated to the Italian Production and the freshest, yet-to-be seen Italian films. **Nick Vivarelli** (Variety) moderates. *BROTHERHOOD* by Francesco Montagner; *IO SONO BABBO NATALE* by Edoardo Falcone; *LASCIARSI UN GIORNO A ROMA* by Edoardo Leo; *LEONORA ADDIO* by Paolo Taviani; *PANTAFÀ* by Emanuele Scaringi; *LA STANZA* by Stefano Lodovichi; *SUPEREROI* by Paolo Genovese; *FREAKS OUT* by Gabriele Mainetti (special event)

5.30 pm - 6.20 pm

Drama Talk

Multimillion-dollar pack. Big-budget investments outside US

Palazzo Barberini, Sala 2 “Aranciera”

In this session top buyers and producers will be discussing the development and production challenges affecting the current international drama landscape, with digital platforms opening up in Europe their production slate, exploring why digital streaming giants will make big-budget shows on an international scale outside the US. Maybe Covid-19 just accelerated a process that was already in place for platforms and networks? And what about the producers: are they opening up to new slate in different countries working on the production of multimillion-dollar projects also for non-US shows?

Moderator: Michael Gordon, *Global TV Agent*, Creative Artist Agency (CAA)

Speakers: Erik Barmack, *CEO* at Wild Sheep Content; Vince Gerardis, *CEO & Founder* at Startling, inc.; Superna Kalle, *EVP International Digital Networks* at Starz; Thomas Benski, *CEO & Founder* at Pulse Films

6.30 pm - 7.15 pm

Drama Talk

The Producer's Keynote In conversation with Media Res' Michael Ellenberg

Palazzo Barberini - Sala 2 “Aranciera”

One of the most prominent Hollywood producers, Michael Ellenberg, Founder and CEO of Media Res will be the protagonist of the first "Drama Producer's Keynote". Media Res is a studio and production company, which develops, produces, and finances premium quality TV series and feature films. Michael was previously the Head of Dama at HBO and commissioned critically acclaimed series such as *Westworld*, *Big Little Lies*, *True Detective*, *The Young Pope* and *The Leftovers*. On the feature film side, he has produced such movies as *Ridley Scott's Prometheus*, *Cyrus*, starring John C. Reilly and Jonah Hill, and *Robin Hood*, starring Russell Crowe and Cate Blanchett. With Media Res, Michael established himself as a global producer. His first TV series for AppleTV+ is *The Morning Show*, starring Reese Witherspoon, Jennifer Aniston and Steve Carell. Highly acclaimed by critics and public, the series recently racked up eight Emmy Award nominations and is headed toward season two production. Michael most recently set up *Scenes from a Marriage* at HBO, a limited series update of the classic Ingmar Bergman film of the same name. The project stars heralded actors Michelle Williams and Oscar Isaac. Michael will stream directly from Los Angeles, and the conversation will cover his career in Hollywood and Media Res productions. **Moderator:** Anna Carugati, *Group Editorial Director* at WORLD SCREEN

Friday 16th

9.00 am - 10.00 am Hosted Session

EPC Meeting: Presentation of the Drama Initiative by EBU

Palazzo Barberini, Sala 2 “Aranciera”

Three representatives of the national broadcasters from EBU will join us and explain what they are looking for in regard to their recently established Drama Initiative. What are their targeted countries? What is their editorial line? What kind of projects are they looking for? To discuss with them will be the independent producers from the EPC, some will share their experience about pitching to the assembly of heads of drama.

Moderators: Gudny Hummelvoll, *CEO and Producer of Hummelfilm* (Norway), President of the EPC; **Alexandra Lebrecht**, Managing Director of the EPC (France)
Speakers: **Elly Verloet**, *International Drama Executive*, VRT; **Tone Ronning**, *Executive Producer, Commissioning Editor*, NRK; **Jean-Marc Fröhle**, *Producer*, Point Prod; **Simone Emmelius**, *SVP International Fiction*, ZDF

9.30 am - 10.30 am

FILM PITCHING FORUM Session #2

Palazzo Barberini, Sala 1 “La Scala”

In this second session, the following projects will be showcased:
DALVA by Emmanuelle Nicot (Belgium)
THE SORCERERS by Christopher Murray (Chile)
SYMMETRY OF THE ISLAND by Anna Kazejak (Poland)
AMOR Y DOLOR by Emanuele Scaringi (Italy)
BIJUTERIE by Tomas Vengris (Lithuania)
THE BEAUTIFUL SUMMER by Laura Luchetti (Italy)

10.30 am - 11.00 am

Film Round Table

Meet the Experts in collaboration with EAVE - Session #1: Company sustainability & Pandemic crisis: it could work! With Finance Expert Linda Beath

Palazzo Barberini, Sala 3 “Paesaggi”

10.30 am - 12.00 pm

C EU Soon

Palazzo Barberini, Sala 2 “Aranciera”

MIA Film presents the third edition of C EU Soon, the work in progress dedicated to first and second features by European directors.
Atomic Hope by Frankie Fenton ; *Dark Heart of The Forest* (Le cœur noir des forêts) by Serge Mirzabekiantz ; *Sea of Time* (*Zee van tijd*) by Theu Boermans; *Slightly Open Doors* (Знерка прочинені двері) by Khachatur Vasilian & Olexandr Bykov; *Stepne* by Maryna Vroda ; *The Drummer* (Drameri) by Kote Kalandadze; *The Penultimate* (Den Næstsidste) by Jonas Kærup Hjort

11.00 am-11.30 am

Film Round Table

Meet the Experts:

Casting: Go Ahead, Ask Me Anything! – Session #1

Palazzo Barberini, Sala 3 “Paesaggi”

Karin Dix hosts an open conversation with the *International Casting Director* **Cassandra Han**

11.00 am-12.00 pm

DOC PITCHING FORUM Session #2

Palazzo Barberini, Sala 1 “La Scala”

Session 2 will showcase the following projects: *Bayo Bayo Baby*; *La Grande Opera*; *Barca Nostra - The Boat Beyond The Sea*; *Stiletto Murders*; *Die grüne Armee*; *Darkside*, *The Quest for Dark Matter Detection*; *Homo Cyborg - Il Futuro Del Genere Umano*

11.30 am-12.00 pm

Film Round Table

Meet the Experts in collaboration with EAVE - Session #2: Company sustainability & Pandemic crisis: it could work! With Finance Expert Linda Beath

Palazzo Barberini, Sala 3 “Paesaggi”

12.00 pm-12.30 pm

Film Round Table

Meet the Experts: Casting: Go Ahead, Ask Me Anything! – Session #2

Palazzo Barberini, Sala 3 “Paesaggi”

Karin Dix hosts an open conversation with the *International Casting Director* **Cassandra Han**

12.30 pm-1.30 pm

Hosted Session

ANICA ACADEMY Foundation

The Future of the Audiovisual Industry lies on the development of skills and new talents

Palazzo Barberini, Sala 1 “La Scala”
Palazzo Barberini, Sala 2 “Aranciera” *live streaming*

We're proud to announce the creation of the ANICA ACADEMY Foundation. An unprecedented collaboration among operators who will shape the future of the audiovisual industry.

A collective investment on the ability to innovate the educational and training offer, give job opportunities especially for young people, help the career of already established professionals.
With the aim to take up the challenge of excellence that international competition requires.

2.00 pm-2.45 pm

Drama & Doc Talk

Amazon Studios in Conversation, Italian Scripted and Unscripted Originals

Palazzo Barberini, Sala 1 “La Scala”
Palazzo Barberini, Sala 2 “Aranciera” *live streaming*

In this Amazon Studios focused session, Italian heads of Originals, **Nicole Morganti**, and of Scripted Originals, **Davide Nardini**, will set out their local and collaborative original content strategies updating attendees on what the Italian team have been focused on over the past months as well as looking ahead to the next. They will also discuss how Amazon Studios is positioning itself across the local landscape and reveal opportunities for collaboration discussing the types of programming Amazon Studios are looking to commission locally and updating on the Studios latest requirements.
Speakers: **Nicole Morganti**, *Head of Italian Originals*, AMAZON STUDIOS; **Davide Nardini**, *Head of Italian Scripted Originals*, AMAZON STUDIOS.

3.00 pm - 3.30 pm

Drama Press Conference

THE ALLIANCE

Palazzo Barberini, Sala 1 “La Scala”

The Alliance between the three public European Broadcasters RAI (Italy), FRANCE TÉLÉVISIONS (France) and ZDF (Germany), will announce the kick-off of the shootings and will introduce the main cast of the mystery drama series SURVIVORS.

3.30 pm - 4.30 pm

Hosted Talk

KIDS WANT YOU!

Palazzo Barberini, Sala 2 “Aranciera”

The kids television production has never stopped. During 2020 Boing S.p.A. has created numerous original and successful productions for its linear channels and apps. The next challenge? It's for the producers and will be revealed on the occasion of MIA.
Speakers: **Marco Berardi**, *VP and GM Turner*, CEO Boing S.p.A. , **Alfio Bastiancich**, *Producer and VP Cartoon Italia*

4.00 pm - 6.00 pm

GREENLit

Palazzo Barberini, Sala 1 “La Scala”

A key glossy event in the Drama Division, GREENLit returns in 2020 with new international scripted contents to be shown. A showcase reserved to the upcoming season's most anticipated titles, GREENLit is dedicated to scripted contents produced by Italian production companies that have received the green light from one broadcaster or digital platform.

5:00 pm - 6.00 pm

Film Talk

Blurring the lines: what future for International Co-Productions? In cooperation with ACE Producers

Palazzo Barberini, “Sala 2 “Aranciera”

European and International co-production in Covid times and beyond: financing and producing a film in the contemporary, ever-changing scenario. An open conversation among producers, financiers and funds on how to face the current and future challenges and re-shape the rules of the game together.

Host: **Jacobine van der Vloed** (ACE Producers)
Speakers: **Iole Giannattasio** (*International activities, legal support and research unit - Direzione Generale Cinema e Audiovisivo*, MiBACT), **Marta Donzelli** (*Producer*, Vivo Film, Italy), **Tobias Pausinger** (*Head of Acquisitions & Development*, The Match Factory), **Dominique Malet** (*Managing Director*, Cofilisirs), **Jonas Dornbach** (*Producer*, Komplizen Film), **Tom Dercourt** (*Producer*, Cinema Defacto)

6.30 pm - 7.15 pm

Drama Talk

The Producer's Keynote The Future of Storytelling. In Conversation with The Ink Factory' Stephen Cornwell

Palazzo Barberini, Sala 1 “La Scala”

Stephen Cornwell, co-founder and co-CEO at The Ink Factory, will be protagonist of one of the Drama Producer's Keynote. He founded The Ink Factory with his brother **Simon**. **Stephen** is an important player in the global drama industry: he executive produced the AMC mini-series *The Little Drummer Girl*, and the award-winning *The Night Manager*; he co-wrote and produced the Netflix *Original Message from the King*; he produced Ang Lee's movie *Billy Lynn's Long Halftime Walk*, *A Most Wanted Man*, starring Philip Seymour Hoffman, and also *Hotel Artemis*, starring Jodie Foster. During this session, Stephen will cover some of the key achievements of his career, and talk about the new long-awaited show *The Spy Who Came in From the Cold*, based on the Le Carré novel. But Cornwell is not just producing films and TV Series. He is also active in the videogame's interactive storytelling industry. With *Giant Squid*, The Ink Factory's sister company, Stephen produced the twice-BAFTA-nominated videogame *Abzû*, developed by the famous creator Matt Nava. The two of them are currently working on another interactive fantasy project, *The Pathless*, which will be playable on multiple platforms. Stephen will stream directly from Los Angeles for this unmissable interview about the future of storytelling, the scripted contents scenario and the world of interactive narrative.
Moderator: **Wendy Mitchell**, *Contributing Editor*, Screen International and ScreenDaily.com

6.30 pm - 7.30 pm

Doc Talk

Bio Doc

Palazzo Barberini, Sala 2 “Aranciera”

Biographies as a Doc genre are achieving more and more space and relevance in the production's sphere. That is the reason why MIA DOC wants to cast a spotlight on outstanding biographic projects in development and finished documentaries:
Mi Hermano Ernesto Che Guevara; *LP*; *Sergio Marchionne - Il Coraggio di Contare*; *C'è un soffio di vita soltanto*; *Paolo Conte, Via Con Me*; *La mia virgola* - Enzo Biagi alla scoperta del mondo

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Saturday 17th

9.30 am -10:20 am
DRAMA PITCHING FORUM Session #2

Palazzo Barberini, Sala 1 “La Scala”

The Drama Pitching Forum is widely regarded as one of the most interesting and must-attend co-production forums for scripted content in Europe, for the international TV and digital industries. The 2020 edition will see the opening to new categories of scripted projects, in addition to the Drama Series: Short-form projects, Mini Series and TV Movies produced for television or streaming platforms. Session 2 will showcase the following projects: *FABULA, IN THE NAME OF WANDA, KARETABLA, KILL, LIBRE, STRECAPERDAS*

Following 10:20 am - 10:30 am
Hosted Talk

Cinecittà: from Fellini to VR, a Tale of Filmmaking

Palazzo Barberini, Sala 1 “La Scala”

Cinecittà, the place that Fellini called home, the studio where dream sets are made, is looking ahead and ready to offer the latest Virtual film production technologies (Green 360° Virtual Stage, VR, Real Time) **Hosted by: Andrea Spagna** - *Marketing, Brand and Business Development*, Istituto Luce Cinecittà

9.30 am-11.00 am
Film Talk

Everything you always wanted to know about Distribution but were afraid to ask: The survival kit to bring films to audiences in time of crisis In cooperation with Europa Distribution

Palazzo Barberini, Sala 2 “Aranciera”

For more than 6 months now, the Covid-19 outbreak is having a huge impact on our personal and professional lives. Cultural and creative industries are among the most impacted industrial eco-systems and solid support is not there yet when it comes to distribution. While theaters have been forced to close, reopened with strict sanitary measures in place, and are still hoping to soon reopen full steam, audiences are still reluctant to go back to a closed space with as direct consequence most markets at their lowest compared to previous years. The lockdown created a captive market for T/SVOD and proved there is still an appetite for film, and in this fast-changing market dynamics, distributors have kept adapting their business models and marketing strategies at light speed. But what is their current situation, their perspectives? What is the outlook for the future? How does it interact with the situation as faced by partners such as exhibitors and producers? Will we soon face a shortage in films to distribute in theatres? What are the solutions to lower the impact of the crisis on our sector and allow distributors and their partners to bring European films to their audiences? What is their reality, and what is needed to allow what has always been a strong and adaptable industry to still deliver cultural diversity and business value? And finally, what about the concepts of post-pandemic “New Normal”, “New Opportunities” that are supposed to change the way we exploit films?

Speakers: Margherita Chiti (*General Manager and Head of Acquisitions & Sales*, Teodora Film), **Oscar Eriksson** (*Head of Acquisitions*, Folkets Bio), **Ira Von Gienanth** (*CEO & Acquisition Manager*, ProKino), **Huub Roelvink** (*Founder & Managing Director*, Cherry Pickers). Chair: **Michael Gubbins** (*Partner*, Sampomedia)

10.00 am - 10.30 am
Film Round Table

Meet the Experts in collaboration with ACE Producers: Tips and tricks on how to run your company through Covid times #1

Palazzo Barberini, Sala 3 “Paesaggi”

An open conversation with Producers Emily Morgan (Quiddity Films, UK) and Tommaso Arrighi (Lucky Red, Italy)

10.30 am -11.00 am
Film Round Table

Meet the Experts in collaboration with ACE Producers: Tips and tricks on how to run your company through Covid times #2

Palazzo Barberini, Sala 3 “Paesaggi”

An open conversation with *Producers* **Katrin Pors** (Snowglobe, Denmark) and **Giovanni Pompili** (Kino Produzioni, Italy)

11.00 am -12.00 pm
FILM PITCHING FORUM Session #3

Palazzo Barberini, Sala 1 “La Scala”

In this third session, the following projects will be showcased: *AUTONAUTS OF THE COSMOROUTE* by Olivier Gondry, Leslie Menahem (France) *LA CERCANIA* by Jorge Thielen Armand (France/Venezuela) *THE RIOT* by Evgeny Grigorev (Russia) *THE ROUGH LIFE OF THE HEAVENLY ANIMALS* by Beatriz Seigner (Brazil)

11.30 am - 12.30 pm
Doc Talk

The online challenge: new business in production and distribution models for digital platforms

Palazzo Barberini - Sala 2 “Aranciera”

RaiPlay, the online platform for Public Service Company RAI, mainstream and independent VODs meet at MIA to discuss further business developments opportunities for documentaries and for the industry in general. **Speakers:** Silvia Cibien, *General Delegate* Eurovod; **Maurizio Imbriale**, *Deputy Director*, RaiPlay; **Jaume Ripoll**, *Co-founder and Editor-in-chief*,Filmin; **Giorgio Tacchia**, *CEO*, Chili

12.30 pm - 1.30 pm
MIA Talk

Future-proofing Europe: what is ahead for AV industries? In collaboration with Creative Europe

Desk Italy MEDIA
Palazzo Barberini, Sala 1 “La Scala”

In the context of the unprecedented crisis ignited by the breakout of Covid-19 pandemic and its disruptive effects on the Audiovisual sector, the approach of the European Commission in re-shaping the future landscape of incentives and recovery measures to boost European creative industries production capacity will be crucial for ensuring the competitiveness of a key sector. This panel discussion, organized in cooperation with Creative Europe Desk Italy MEDIA, focuses on the challenges and opportunities to be exploited, the current and long-term prospect needs of the industry and the actions the European commission envisages to foster economic recovery, sustain cultural diversity, encourage the renewal and strengthening tomorrow’s European Audio-visual eco-system. **Speakers:** Giuseppe Abbamonte (*Director* - Media Policy European Commission - DG for Communications Networks, Content and Technology), **Nicola Borrelli** (*Director General*, DG Cinema e Audiovisivo - MiBACT), **Giancarlo Leone** (*President of APA*, Associazione Produttori Audiovisivi), **Francesco Rutelli** (*President of Anica* - Associazione Nazionale Industrie Cinematografiche Audiovisive) **Moderator:** Bruno Zambardino (*Head of European Affairs and Italy for Movies* - DG Cinema and Audiovisual, MiBACT) Welcome by **Lucia Milazzotto**, *MIA director*, and **Enrico Bufalini**, *Project Manager* of Creative Europe Desk Italy MEDIA.

2.00 pm - 3.00 pm
DOC PITCHING FORUM Session #3

Palazzo Barberini, Sala 1 “La Scala”

Session 3 will showcase the following projects: Tiziano: il primo imprenditore dell’arte; Cinema Cities; Venice Dance Macabre; Angels of the Planet; Dear Juliet; The Last Tribe in China

3.00 pm - 4.00 pm
Drama Talk

Business Creativity: The Pursuit of Excellence

Palazzo Barberini, Sala 2 “Aranciera”

MIA DRAMA is hosting a powerful conversation with top producers, studios, and financing partners exploring new financing models always evolving in the drama space, counting on open-minded content creators with a global perspective in the scripted space, marrying creativity in both artistic and commercial side. **Moderator:** Carlo Dusi, *EVP Commercial Strategy, Scripted*, Red Arrow Studios International **Speakers:** **Laura Abril**, *SVP, Head of VIS EMEAA*, ViacomCBS International Studios (VIS); **Larry Bass**, *Founder & CEO*, Shinawil; **Julien Leroux**, *CEO*, Paper Entertainment; **Martijn Meerstadt**, *Partner & Co-CEO*, Freeway Entertainment Group; **Jaime Ondarza**, *VP and General Manager South Hub*, ViacomCBS EMEEA; **Andrea Scrosati**, *COO*, Fremantle; **Larry Bass**, *CEO*, ShinAWill.

3.15 pm - 4.00 pm
Doc Talk
Keynote: Giovanni Minoli the new Commissioner for Calabria Film Commission

Palazzo Barberini, Sala 1 “La Scala”

Giovanni Minoli is one of the most important Italian TV journalists and now is the Commissioner for Calabria Film Commission.

4.15 pm - 5.00 pm
Doc Talk
The archives’ challenge between coproductions and innovation

Palazzo Barberini, Sala 1 “La Scala”

Maria Pia Ammirati, *President* of Istituto Luce - Cinecittà discusses the role of her company and the importance of archival heritage for modern productions. Speakers: **Maria Pia Ammirati**, *President*, Istituto Luce - Cinecittà; **Enrico Bufalini**, *Director of Historical Archive, Films and Docs*, Istituto Luce - Cinecittà; **Andrea Di Consoli** - *Writer and consultant Istituto Luce Cinecittà*

5.30 pm-7.30 pm
Italians Doc It Better

Palazzo Barberini, Sala 1 “La Scala”

It is a showcase about Italian documentaries completed in the last year that have not yet been released internationally. Producers selected to take part, have 5 minutes in total to present their documentary and screen a trailer to an audience of international buyers, commissioning editors and press.

5.30 pm-6.30 pm
Drama Talk
The Black Experience: Creating community and diversity in the scripted industry

Palazzo Barberini, Sala 2 “Aranciera”

MIA DRAMA in collaboration with DiversifyTV is curating an engaging & authentic virtual event featuring professionals currently working in the drama space. In this session producers, talents and key players from the audiovisual market will engage in a powerful conversation about how the Black Lives Matters movement has highlighted the importance of Black Content. We will discuss compelling recent narratives about the Black Experience and look at how the international content community has responded to the message. A systemic change may take time, but how can we speed the process up and ensure that this change is sustainable? **Moderator:** **Bunmi Akintonwa**, *Executive Producer, writer, distributor, diversity activist* **Speakers:** **Erik Barmack**, *CEO & Founder*, Wild Sheep Content; **Nicholle Kobi**, *Artist*; **Erica Motley**, *Creative Partner*, Impact X; **Mo Abudu**, *CEO*, EbonyLife TV.

8.00 pm - 9.00 pm
MIA 2020 Awarding Ceremony (Upon invitation only)

Palazzo Barberini, Sala 1 “La Scala”
Palazzo Barberini, Sala 2 “Aranciera” *live streaming*

MIA will present Arte Kino International Prize, Eurimages Co-Production Development Award, Lazio Frames Award, Nat Geo Award, Screen International Buyers’ choice Award, ViacomCBS International Studios Award, and will host Carlo Bixio Award.

	9 AM	9.30 AM	10 AM	10.30 AM	11 AM	11.30 AM	12 PM	12.30 PM	13 PM	13.30 PM
PALAZZO BARBERINI SALA 1 "LA SCALA"1				10am to 11.30am Meet the Future Game, Set, Match			12pm to 1pm Meet the Future Videogame Tech for Filmmaking: Virtual Production, Game En- gines and Augmented Reality			
PALAZZO BARBERINI SALA 2 "ARANCIERA"										
PALAZZO BARBERINI SALA 3 "PAESAGGI"										
DIGITAL 1										
DIGITAL 2		CRITICAL THINKING J. Leguizamo, 117' CINEMA MANAGMENT GROUP								
DIGITAL 3		INTO DAD'S WOODS V. Crazborn, 90' BE FOR FILMS				JUST KIDS C. Blanc, 104' BE FOR FILMS				
DIGITAL 4										

	2 PM	2.30 PM	3 PM	3.30 PM	4 PM	4.30 PM	5 PM	5.30 PM	6 PM	6.30 PM
DIGITAL 3			TOWARDS THE BATTLE A. Vernhes-Lermusiaux, 90' BE FOR FILMS							

Sunday 18th

10.00 am - 11.30 am

Meet the Future Game, Set, Match

Palazzo Barberini - Sala 1 "La Scala"

A pitching session in which five Italian video game development studios will present their most representative products, offering a starting point for multiple opportunities for collaboration with filmmakers. The session is offered by MIA in collaboration with Rome Videogame Lab, the Italian festival of applied games, and First Playable, the reference international B2B event for the gaming sector in Italy. Simone Arcagni will present it.

12.00 pm - 1.00 pm

Meet the Future Videogame Tech for Filmmaking: Virtual Production, Game Engines and Augmented Reality

Palazzo Barberini - Sala 1 "La Scala"

Series such as *"The Mandalorian"* have paved the way for new methods of producing films and TV series through the use of technologies that derive from the video game sector (such as, for example, the engines of the Unreal Engine or Unity). In this meeting we will explore how this and other technologies can support, and in many cases facilitate, the work of filmmakers. **Manuela Cacciamani** for Direct 2 Brain, **Giacomo Talamini** for Hive Division and **Mauro Fanelli** for MixedBag will attend the event. Marco Spagnoli moderates and intervenes.

Monday 19th

11.00 am - 13.00 pm

Hosted session

Visionarie Pitch Day Online - Introduced by Giuliana Aliberti

Online MIA Digital

Visionarie 2020 - Women across cinema, television and storytelling. The association G.A.F.F. for "Visionarie" has launched a call addressed to student girls coming from film and screenplay schools who have written a screenplay and/or a subject for an original series, still unpublished. Women should be at the heart of the story, with their contradictions, their wishes and above all, "women's strength" is to be central. Finalist projects, selected by the producers who will also be attending the pitch, will be part of Visionarie Online Pitch presented on MIA Digital Platform.

Hosted by: Giuliana Aliberti

3pm- 4pm

Hosted Webinar

"After the lockdown: A restart from a legal launchpad - Antipiracy, enforce- ment and promotion of the audiovi- sual market"

Online

Post lockdown, the restarting phase of the audiovisual sector is focusing both on antipiracy efforts and the promotion of the legal market as crucial pillars to support audiovisual companies and forthcoming releases. The webinar is organized by FAPAV - Federation for the Protection of Audiovisual and Multimedia Content in close collaboration with MIA Mercato Internazionale Audiovisivo and moderated by the journalist and director Marco Spagnoli. The online event will see the participation of key players of the Institutions, Associations and audiovisual industry, who will tackle the issues together. Live streaming available on the social channels FAPAV and KEY4BIZ (October 19th at 3 pm)

FACEBOOK: Key4biz

TWITTER: @FAPAV_IT & @Key4biz

YOUTUBE: Key4biz

Co-Production Meetings

FILM Co-Production Market Pitching Forum

From Thursday 15th to Saturday 17th - 9.am to 7pm

DRAMA Pitching Forum

Wednesday 14th - 2pm to 7pm

From Thursday 15th to Saturday 17th - 9.am to 7pm

DOC Pitching Forum

From Thursday 15th to Saturday 17th - 9.am to 7pm

Pitchbook Mart

Wednesday 14th - 2pm to 7pm

From Thursday 15th to Saturday 17th - 9.am to 7pm

FILM

Also available ON-Demand

From Thursday 14th to Sunday 25th
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D.N.A. - Definitely Not Appropriate
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