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September 10, 2019

The Honorable Mitch McConnell Majority Leader U.S. Senate Washington, DC 20510

The Honorable Charles E. Schumer Minority Leader U.S. Senate Washington, DC 20510

The Honorable Roger F. Wicker Chairman Committee on Commerce, Science and Transportation U.S. Senate Washington, DC 20510

The Honorable Maria Cantwell
Ranking Member
Committee on Commerce, Science
and Transportation
U.S. Senate
Washington, DC 20510

The Honorable Nancy Pelosi Speaker U.S. House of Representatives Washington, DC 20515

The Honorable Kevin McCarthy Minority Leader U.S. House of Representatives Washington, DC 20515

The Honorable Frank Pallone, Jr. Chairman Committee on Energy and Commerce U.S. House of Representatives Washington, DC 20515

The Honorable Greg Walden Ranking Member Committee on Energy and Commerce U.S. House of Representatives Washington, DC 20515

Dear Leader McConnell, Speaker Pelosi, Leader Schumer, Leader McCarthy, Chairman Wicker, Chairman Pallone, Ranking Member Cantwell and Ranking Member Walden:

We write to urge you to pass, as soon as possible, a comprehensive consumer data privacy law that strengthens protections for consumers and establishes a national privacy framework to enable continued innovation and growth in the digital economy.

There is now widespread agreement among companies across all sectors of the economy, policymakers and consumer groups about the need for a comprehensive federal consumer data privacy law that provides strong, consistent protections for American consumers. A federal consumer privacy law should also ensure that American companies continue to lead a globally competitive market. As Chief Executive Officers of leading companies across industries, our companies reach virtually every American consumer and rely on data and digital platforms every day to deliver and improve our products and services. Consumer trust and confidence are essential to our businesses. We are committed to protecting consumer privacy and want consumers to have confidence that companies treat their personal information responsibly.

We are also united in our belief that consumers should have meaningful rights over their personal information and that companies that access this information should be held consistently accountable under a comprehensive federal consumer data privacy law.

Consumers have grown accustomed to a breadth of resources and services made available over the internet across state borders and even globally. Consumers should not and cannot be expected to understand rules that may change depending upon the state in which they reside, the state in which they are accessing the internet, and the state in which the company's operation is providing those resources or services. Now is the time for Congress to act and ensure that consumers are not faced with confusion about their rights and protections based on a patchwork of inconsistent state laws. Further, as the regulatory landscape becomes increasingly fragmented and more complex, U.S. innovation and global competitiveness in the digital economy are threatened.

We urgently need a comprehensive federal consumer data privacy law to strengthen consumer trust and establish a stable policy environment in which new services and technologies can flourish within a well-understood legal and regulatory framework. Innovation thrives under clearly defined and consistently applied rules.

Business Roundtable has released a Framework for Consumer Privacy Legislation (attached to this letter), which provides a detailed roadmap of issues that a federal consumer privacy law should address. As the Framework describes, a comprehensive federal consumer data privacy law should create robust protections for consumers by requiring businesses to take responsibility for the collection, use and sharing of personal information.

The United States has been a global leader in technology and data-driven innovation and now has the opportunity to lead on consumer data privacy for the benefit of all consumers, companies and commerce. We stand ready to work with you.

Sincerely,

Randall Stephenson Chairman and Chief **Executive Officer**

Rampu Stephenson

AT&T Inc.

Julie Sweet

CEO

Accenture

Andrés R. Gluski

President & CEO

The AES Corporation

Lee Styslinger, III

Altec, Inc.

Chairman & CEO

Founder and Chief Executive

Officer

Amazon

Stephen J. Squeri Chairman and CEO

American Express

Agues D. Vaicat

James D. Taiclet Chairman, President & CEO American Tower Corporation Bu

Brian Moynihan Chairman and CEO Bank of America

Michael S. Corbet

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Giovanni Caforio Chairman & CEO Bristol-Myers Squibb

Evan G. Greenberg Chairman & CEO Chubb

Michael Corbat CEO Citigroup Inc. Brian L. Roberts Chairman & CEO Comcast Corporation

Tom Linebarger Chairman and CEO Cummins Inc.

Michael Dell Chairman and CEO Dell Technologies Pedro J. Pizarro President and CEO Edison International

Pedro J. Vigeno

Carmine Di Sibio Chairman & CEO EY Frederick W. Smith Chairman & CEO FedEx Corporation

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James P. Hackett President and CEO Ford Motor Company

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Alex Gorsky Chairman and CEO Johnson & Johnson

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Marriott International Inc.

Ajay S. Banga President and CEO Mastercard

Greg Brown Chairman & CEO Motorola Solutions

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New York Life Insurance Co.

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Daniel J. Houston

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Chairman of the Board,
President and Chief
Executive Officer
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Company

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Steve Mollenkopf Chief Executive Officer Qualcomm Incorporated

Blake Moret
Chairman & Chief Executive
Officer
Rockwell Automation

Douglas Peterson President & CEO S&P Global

Keith Block

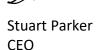
Keith Block Co-CEO Salesforce



Egon Durban Managing Partner Silver Lake Partners



Brian Cornell Chairman & CEO Target



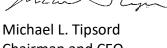
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Doug McMillon President and CEO Walmart, Inc.

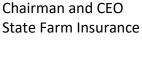
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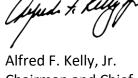
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LeRoy T. Carlson, Jr. CEO Telephone & Data Systems, Inc.



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Abidali Neemuchwala CEO and Managing Director Wipro Limited

Jim Goodnight

Jim Goodnight CEO SAS Institute

Kevin A. Lobo Chairman and CEO Stryker

M. Troy Woods Chairman, President TSYS

Curt Morgan President & CEO Vistra Energy

Anders Gustafsson Chief Executive Officer Zebra Technologies Corporation

C: Members of the U.S. House of Representatives Members of the U.S. Senate