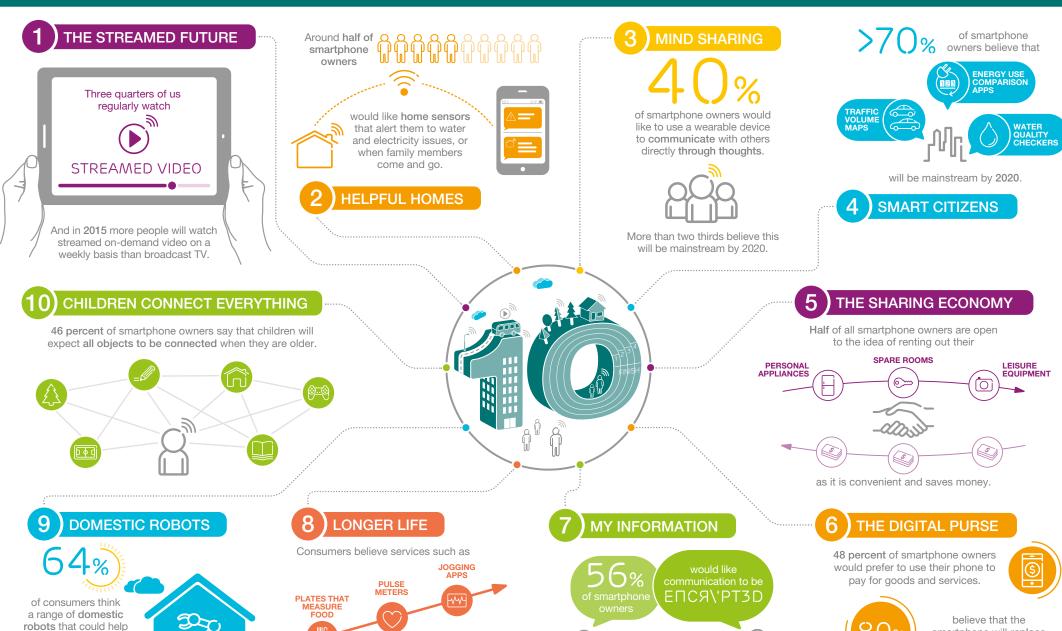
## 10 HOT CONSUMER TRENDS 2015

Rapidly evolving urban consumer attitudes are transforming our world. With only 5 years to go until 2020, the future seems closer than ever.



smartphone will replace

their entire purse by 2020.



will help to

prolong our lives by up

to two years per application.

with everyday chores

will be common in

households by 2020.