# **Information mining at FUB**

Claudio Carpineto





#### Information Mining area at FUB: who we are

Researchers

Gianni Amati Andrea Bernardini

Claudio Carpineto (head)

Raffaele Nicolussi

Gianni Romano

PhD students
Giuseppe Amodeo
Carla Michini

Scholarship holders

Edgardo Ambrosi

Massimiliano D'Amico

Giovanni Stilo

Master thesis student
Raffaella Toscano





#### Main scientific achievements

#### New probabilistic ranking methods

DEVIATION FROM RANDOMNESS

Excellent results at TREC and CLEF since 1999

INFORMATION THEORETIC QUERY EXPANSION

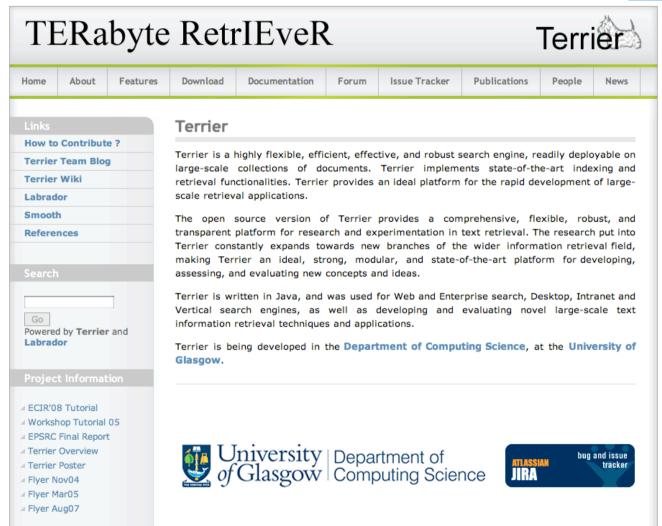
Information retrieval and mining with CONCEPT LATTICES

Concept Data Analysis book (2004)





# Developments of Terrier, an open source search engine (in collaboration with University of Glasgow and Matrixware)

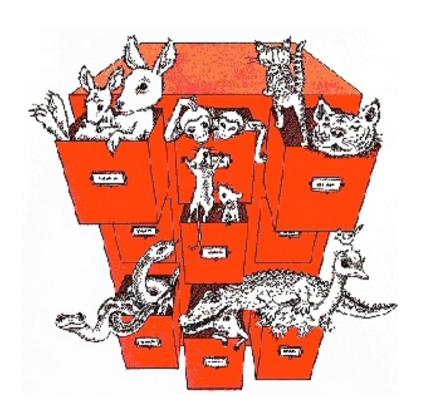






### Intelligent web search with

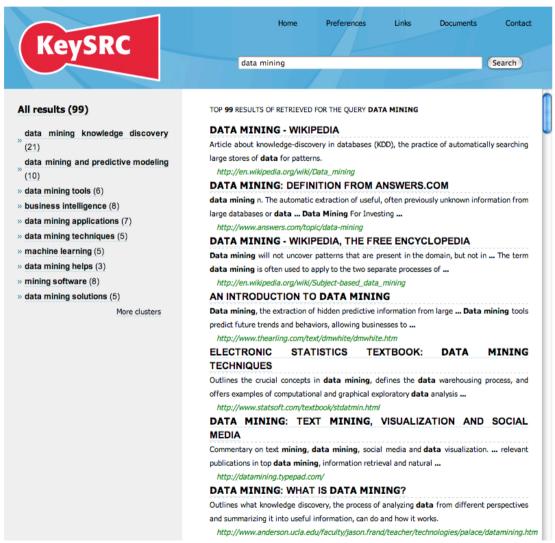








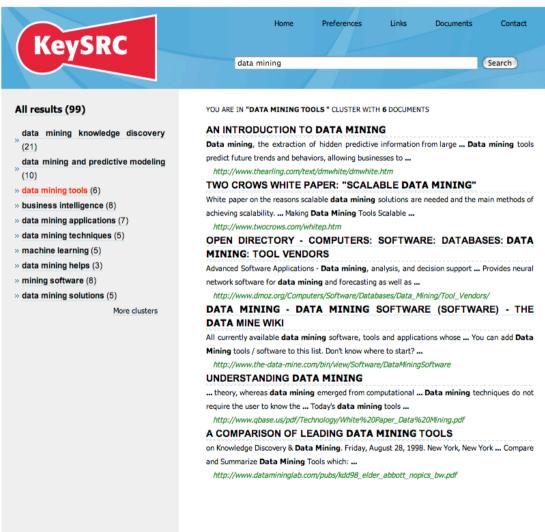
#### Keyphrase-based Search Results Clustering (1) http://keysrc.fub.it







#### Keyphrase-based Search Results Clustering (2) http://keysrc.fub.it



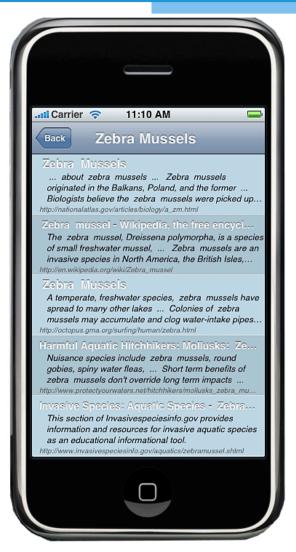




### **KeySRC** on iPhone









#### Data mining for CRM (sales intelligence)



- Churn
- Appetency
- Up-selling

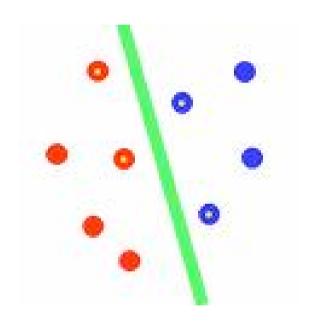


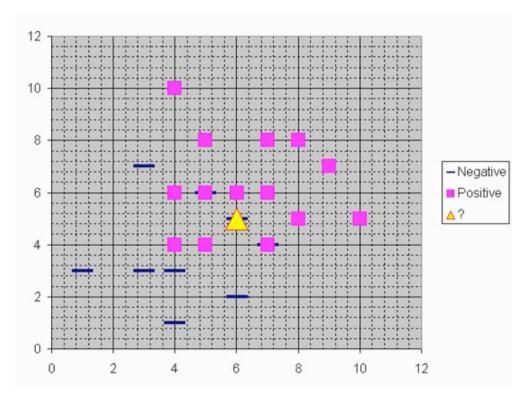




## Data mining in theory











#### Data mining in practice



- High data *dimensionality* (millions of records, tens of thousands of attributes)
- Missing and noisy values
- Different value scales
- Different value ranges in training and test
- *Unbalanced* data set





# Thank you





# Thank you

