

Service convergence case 2: Visual Radio

With Visual Radio via your mobile device you can combine listening to FM radio with visual services delivered through the mobile network and timed to the radio broadcast you are listening to...



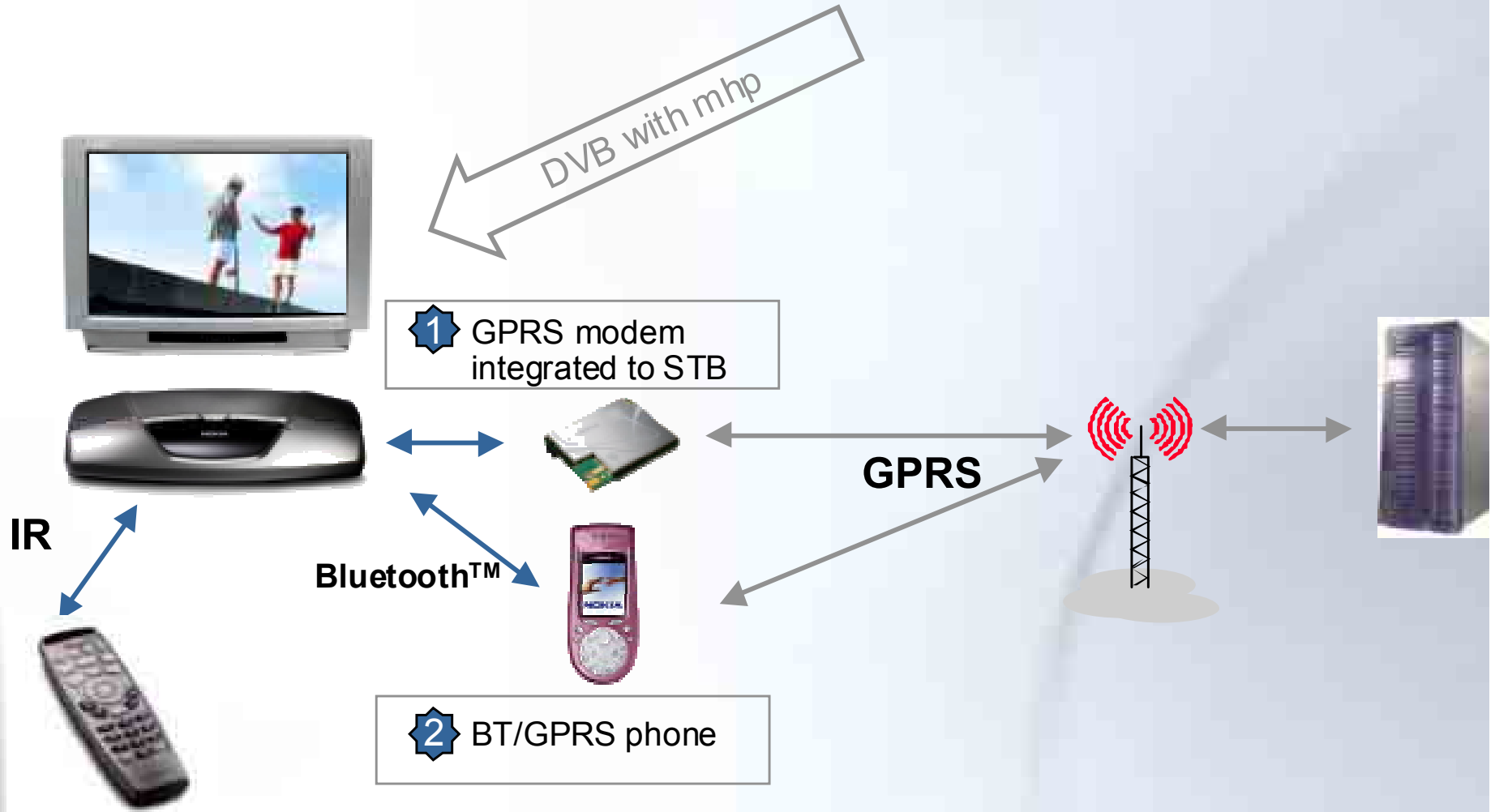
**Go to Radio
menu**

**FM station
selection**
Select station
and click

Visual Radio
FM radio
turned on

Service convergence case 3: GPRS back channel for interactive TV

Two alternative terminal approaches



Contents

- Mobile multimedia
 - The vision
 - Market trends and drivers
 - Latest in end-user terminals
 - Media
 - Gaming
 - Imaging
- Mobile life extensions
 - Enhancements for the home
- Home solutions key drivers
 - Consume
 - Share
 - Store

Product categories for the segmented market

APPLICATION AREAS STYLE	Voice	Entertainment	Imaging	Media	Business Applications	N-Gage
Premium						
Fashion						
Classic						
Active						
Expression						
Basic						

NOKIA 7600

Imaging-Fashion phone

Excellent imaging functionality

- High quality VGA camera
- Camera key for image capture
- Record video
- Bright 64K color display

Listen to your favourite music with Music Player

- MP3
- AAC



Screen centric, compact design

- One of smallest GSM/ WCDMA phone in terms of weight and cc's

Fast access to services and streaming

- GSM/WCDMA
- XHTML browser
- Video streaming

*Please note that the streaming functionality Nokia 7600 is an operator dependent feature requires network support.

Nokia N-Gage



Nokia 6600 Total Product Offer

Nokia 6600 Imaging

Enjoy spontaneous photos/video moments

Share and re-live your memories:

- Image viewer
- Bluetooth printing



Improved capturing:

- Video recorder with sound
- Digital Zoom



Share your stories:

- Templates

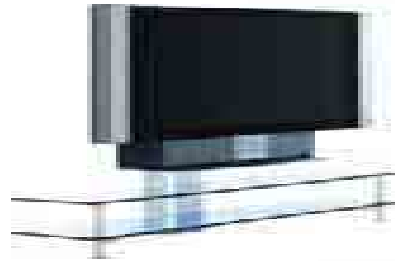
Easier access to multimedia services:

- RealOne player with Steaming
- Media Gallery with download links

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Ways of expanding the use of personal digital multimedia to the home entertainment environment



Multi function devices (e.g. STB)



Single function devices (e.g. Image Viewer)



mp3
Images
Videoclip
s
Games

NOKIA

Multi function CE devices and home networking



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Consuming

Digital TV brings more quality content and services to the living room

Personal digital content consumption migrates to the living room



Sharing

Sharing digital content with friends and family together in the family room – the natural place in the home environment



Storing

Saving or gathering digital content in a central and shared place – on the digital TV receiver with a hard disk

